

### One Community Many Voices

District 7 Toastmasters MAY 2022

## Lessons in Team Dynamics

Schilling Speakers Havant, Hampshire, England

## **My Evaluation Signature**

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### Zoom Webinar Wednesday - June 8, 2022 7:00 - 8:00 pm

### **Pathways Resources**

- Pathways Learning Center
- <u>Pathways Mentor Program Tutorials</u>
- 2021-2022 Pathways Learning Labs





Presenter: Dave Bones, DTM

Join Us Online

### Say YES...

#### Phyllis Harmon, DTM, PDG - Publisher/Editor

Another District 7 Annual Conference is in the bag, one more District-wide event happens June 3rd and 4th. Have you signed up for Toastmasters Leadership Institute yet? If not, time is slipping away.

We, as Toastmasters, are tasked with certain responsibilities that come with being a member. Training Club officers to better serve is one, stepping into leadership when asked is another. To me, they go hand in hand.

I remember a line from President John F. Kennedy's inaugural address: *Ask not what your county can do for you ask what you can do for your country*. The same can be said for Toastmasters. For those of you who have served, your experiences are needed to train, mentor, and coach the next generation of leaders. There are a plethora of opportunities coming your way. The need to step up and support your fellow members is ongoing—it never ends. Don't wait to be asked, step forward and ask what you can do to help!

If you are a newer member, now is the time to bring your life experiences to the table. What you know and can do is worth sharing. When I was a new Toastmaster, my Club elected me to replace an officer who moved out of state. I said "yes" to the opportunity. Not only was I able to bring new ideas to my Club, I discovered skills I didn't realize I possessed. Saying "yes" set me on the path to becoming District 7's District Director. Whether you step into a small, medium, or large role, what you contribute matters. Whatever you do to support your fellow members is recognized and appreciated.

If you are shying away from offering your help or hoping you won't be asked, you have my deepest condolences. You may never experience the connectedness of community, personal growth, and satisfaction that comes from saying YES.



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# VOICES!





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## Shilling Speakers Lessons in Team Dyna

avant, Hampshire, England is the home of a remarkable Toastmasters Club chartered in January, 2020. Sterling Speakers continues to prosper despite the COVID pandemic and shifting to an onlineonly format. What follows is a story of collaboration and growth shared by the Club's Public Relations team.



### **COVER STORY**



Antonia Harrison, DTM Club Founder

Sileia Ninopoulou, PI1

Anthony Garvey, DTM

#### Who is Shilling Speakers?

Shilling Speakers is a Toastmasters Club, originally set up in January 2020, as a local, face-to-face public speaking club in the south of England. We went online because of the pandemic, after six live meetings and we decided to remain an online club.

Unlike other Clubs that saw the pandemic as an insurmountable problem, we embraced it as an opportunity. Within six months we had chartered with 21 members, many of them based in international locations. We have grown in two years to 34 members, spanning 5 decades. 17 are overseas, 19 are dual members, and we are proud to have attracted 4 TEDx speakers, 11 Distinguished Toastmasters, and 10 advanced members to our ranks.

We chose not to become an advanced club, as we enjoy sharing our knowledge with new members, who learn rapidly on their public speaking journey. The club achieved President's Distinguished Club status, with 10/10 DCP points for the second year running - by January! This is the highest level of recognition given by Toastmasters International and means our club is doing everything it can to serve its members, according to the Toastmasters principles.

### Why a Public Relations team instead of one officer?

The genesis of the PR Team began when Antonia, our Vice President of Education, saw a unique chance to combine her Level 5 project on Team Building (originally focused on an Open House meeting in May 2022) with something bigger. The new PR Team emerged from this process as we saw the value of encouraging more than one member to help with the marketing of the Club. After following the necessary procedures, the newly established team was formed and started to flourish.

The PR team consists of five members with different backgrounds and interests: The new VPPR is Sileia Ninopoulou, a vibrant Greek member located in Groningen, in The Netherlands with a legal background and interested in competition and behavioral economics. Antonia Harrison, a Distinguished Toastmaster, is the club Founder, IPP/VPE, with an early career in advertising/marketing. She is currently also the VPPR in an Irish club. Anthony Garvey, a Distinguished Toastmaster and TedX Speaker, is a successful PR professional in Ireland.



Lucinda Harman is also a Distinguished Toastmaster and TedX Speaker. She was a past D74 social media co-ordinator and a top Sales and Marketing specialist, located in South Africa. Finally, Giannis Kanlis is the Vice President of Education in a Greek club with a solid background in Marketing Management. He is also the PR coordinator in Plato's Academy Foundation.

### How does the PR team break down the world of marketing in the Club? (who does what? And why?)

#### **Regular posting on Facebook**

We have allocated the roles taking account of members' time and expertise. We share the creative process, using the Canva Platform with a professional account. Antonia and Lucinda focus on Facebook posts, promoting upcoming meetings and highlighting what happened at previous meetings. We do not pay for any advertisements, as we are quite successful in attracting new members and sharing the vibe using our PR strategy. We share members' award certificates and new member welcomes and always promote the next meeting on various channels and social media platforms. We also love to share members' achievements, such as their successes in District contests. Finally, we ensure our posts are visual, with happy and encouraging faces. We embrace Toastmasters' branding in terms of material and guidelines and keep our posts simple, but not simplistic. Antonia and Lucinda also have very active and popular social media accounts and they always share posts about the Club on their personal social media platforms, as well as on the Division, District and International accounts.

### Building the professional presence of Toastmasters on LinkedIn

We also embraced different communication platforms, in order to attract members of different ages and backgrounds. Lately, we tried to increase our presence on LinkedIn. Sileia started the club's LinkedIn page from scratch and has focused on taking interesting and engaging interviews with members and word-of-the-week posts, as we build and expand our audience. Anthony is starting a Club blog, while three other members have started a weekly Shilling Speakers' podcast, discussing Toastmasters and public speaking topics and

### **COVER STORY**

themes. We also share a MeetUp group with three other local Toastmasters groups. MeetUp is very useful in attracting guests and members, even ones located some distance away. Last but not least, every member is encouraged to like, share, and comment on our social media pages to expand the audience beyond the Club's page. We also post special meetings or announcements on some International Toastmasters Facebook pages.

### What challenges have you, as a far-flung team, faced in working together? How have you overcome those barriers?

We consider our members to be cosmopolitans (cosmos) or citizens of the world. Geographic distance is not an issue



in our Club, as our members operate on different time zones and continents anyway. Working across different cultures and communication styles can be challenging. However, the Club and its members are our main focus. This team and our membership speak to our diversity and global reach. It is a powerful team with different and strong personalities. It is always challenging to create effective messaging which reaches both UK South (D91)—where the club originated—and across the world.

### Lessons learned? What works – what doesn't? Biggest wins – what sector of the market are they coming from?

Our PR strategy is simple but effective. We love posting frequently and creating a buzz around our upcoming events. We always give the date, time and registration link of our meetings in advance, since it makes it easier for people to join. We do our best to ensure our meetings are fun and dynamic and encourage any guests to give testimonials. We love inviting a visiting Toastmaster to be General Evaluator— it helps us to see our Club and its dynamics through fresh eyes.

> We believe Shilling Speakers is among the most proactive Clubs in District 91. As a diverse PR team, we understand and respect everyone's role and yet we are always open to suggestions and

ideas for improvement. For example, we believe our LinkedIn engagement needs to increase and we are also planning to increase our Facebook presence and recognition.

We have a warm, welcoming culture and the increase in membership from all corners of the globe is a testament to our winning recipe. In this Club, you are

surrounded by professionals and high achievers, who are driven to reach their Club, Division and District goals. With 11 DTMs and 4 TEDx speakers, we can safely say, we are getting a lot of it right.

### Looking forward, what plans are in place to sustain your marketing model?

We aim to expand our PR strategy, using different media, platforms, and tactics. Our next project is to build a user-friendly website, using an external designer, rather than existing default templates, as we want our Club to stand out.

We have a small marketing budget, earned from different incentives, and awards we have achieved in our District. Establishing a consistent and effective presence on LinkedIn will be a key goaL We plan to create a series of short, creative, and eye-catching posts to help us do so. Our next level will see us create more content using different multimedia and platforms. We even use our own #hashtag, created by Antonia: #ShillingEffect. #ShillingEffect In conclusion, our leadership team will change hands in July, but the core PR team will remain, to guide our overall PR and marketing strategy. It is an exciting time ahead, connecting with incredible people globally, spreading the Shilling brand and maintaining the high standard this Club delivers. Every Shilling Speakers' member is proud to be one and it is a Club many people wish to join.

CONGRATULATIONS SHILLING

SPEAKERS

**PRESIDENT'S** 

DISTINGUISHED

**CLUB** 

#### About the PR Team:

Antonia Harrison DTM has been a member for 13 years, starting in a new Dutch speaking club in Belgium. She has been Club President of three clubs including Shilling Speakers, the club she founded two years ago, also Solent Speakers and Toastmasters Hasselt in Belgium. In D91, she was Area Director and last year achieved President's Distinguished status with Shilling Speakers and as Division A Director. This year, she is Immediate Past President and VPE of Shilling Speakers, VPPR of Blarney Club and a member of Digital Communicators in D71 and Club Mentor of a new club in Division D.

Antonia stood for Parliamentary election twice and wanted to be an MEP but Brexit happened. She enjoys motorboating, yoga, dance, walking, reading, jigsaws and gin & tonic and

### **COVER STORY**

lives by Jim Rohn's mantra, "To be successful you don't need to do extraordinary things, you just need to do ordinary things extraordinarily well."

Vasiliki Ninopoulou was born in Athens Greece. She studied Law and European Economic Law. Since December 2019, she has been a member of Toastmasters. She has served as the Club secretary in Toastmasters Groningen, Credential Chair Committee in D59, and VPPR in Shilling Speakers. She keeps coming back because Toastmasters is a safe environment that helps you get out of your comfort zone.

**Anthony Garvey** has 30 years' experience working in international public relations, ranging from technology and telecommunication blue chips to educational and local government organisations. In 2001, he returned to Ireland where he established Quinn Garvey PR, which provides public relations and marketing services to small businesses. Anthony also runs Confident Presenting, which provides management training to companies throughout the UK and Ireland.

Anthony is a proud member of Shilling Speakers. He is an award-winning presenter and public speaker having competed

in the UK & Ireland finals four times. He recently delivered a TEDx talk on How to Present Naked! Anthony has also written seven children's books, including the popular Gravespeakers series for 8-12 year olds.

*Links: quinngarveypr.com, confidentpresenting.com, gravespeakers.com* 

Lucinda Harman is a TEDx Speaker, International trainer & speaker. She is a Distinguished Toastmaster, TLI trainer and coach. Her brand is The Growth Catalyst, igniting people's potential. Her focus is on training sales people and teams to sales excellence.

**Giannis Kanlis** is an active duty Navy Finance Officer from Greece. He joined Toastmasters International in October 2020 to improve his communication skills and apply his leadership expertise in different domains. He holds an M.B.A in Financial Management (summa cum laude) and an M.Sc in Economic and Security Studies (summa cum laude). He is currently the VP of Education in Piraeus TM Club (Greece) and a member of the VP PR Committee in Shilling Speakers (UK).



## **Marylhurst Toastmasters**



marylhursttoastmasters.org

## TRANS **Eldred Brown, DTM**

and looking forward to stepping down on July 1? of everything without a plan. Whatever the reason, you know transitions can and a move across town to Hillsboro.

#### HAVE A TRANSITION PLAN

day or two, but I've learned that it requires at least did we start that aren't done yet? Without a plan two months of planning. There are just that many for what I'm going to do when, it's going to be details to address. Do I want to hire a professional extremely difficult to manage this transition. moving company, or do I just want to pay a team from my church with pizza and beer? Moving USE A CHECKLIST companies and teams take time to identify and I'm a checklist person. Just about every big generally require reservations weeks in advance. plan I make will have a checklist. That's just

Are you in a period of transition? Your job What about my personal belongings? Even with recently ended and you're looking for your my small inventory, I still can't box all my stuff next gig? You're moving across town, or maybe up in one day. That's going to take a couple of across the country? Or you're like me: a Club or weeks, too. There are so many other factors that district leader approaching the end of your term go into relocating that I can't possibly keep track

The same applies to my other transition out be stressful, even when you're excited about the of my role as your District Director. I know now change. Hopefully, I can give you some ideas and who my successor is, Lorri Andersen, but I have a tips from two transitions I'm experiencing right lot of work to do to hand the reins of the District now: the end of my term as District 7 Director off to her. How and when am I going to hand off the District checking account? What wisdom do I need to pass on to her? What worked? What didn't work? What items on our District Success Plan The move from Gresham may take all of a didn't get completed, and why? What initiatives

TIONS **District 7 Director** 

with my move, I have a checklist of what needs and what still needs to be done. to be done 8 weeks before the move, 7 weeks, 6 weeks, etc. Eight weeks before, I need to research WHAT ABOUT YOUR TRANSITION? moving services, visit my new community, and of or behind schedule.

to process all the accruals (expenses paid in July a transition plan and work it today. for business done in June). I also need to make sure the books for the second half of my term are audited by the end of August. It will certainly

how my analytical mind works. For instance, help to use a to-do list that shows what I've done

Let's say you're a Club President and, like set a moving budget. 7 weeks before, I need me, term limits require you to hand off your to get quotes from moving companies and/or work to a successor. By now, your club should ask friends to help. With 6 weeks to go, I need be well on its way to electing your successor if to schedule my movers and order all moving they haven't done so already. What do you plan supplies. Putting all these to-dos on a checklist to do to transition into the role of the Immediate and checking each off as I complete it lets me Past Club President? Do you have a plan for know what I've already done and what I still need how you're going to make this transition? Are to do. This also lets me know whether I'm ahead you using a checklist to guide your transition? Are you actively working with your successor So also, with my transition to IPDD. I need to coordinate the handoff of resources and to have a checklist. Some time in June, I need knowledge? We may still be 4-5 weeks away from to hand Lorri the District checking account and the end of our term, but those 4-5 weeks will fly the "keys" to our storage locker. In July I need by quickly. Don't wait until the last minute. Have

## LESSONS LEARNED AT The Annual Conference

Lorri Andersen, DTM Program Quality Director



As I reflect on our 2022 Annual Conference and Speech Contests, I am grateful for everyone who put in the time and effort to make our event a success. Thank you to our Keynote Speakers, Conference Team, Contestants, Contest Chair and Team, Chief Judge and Team, and Zoom Masters. I am thankful that our attendees were able to hear great Keynote Speeches and learn from our District's best contestants.

On Friday night, Mr. Deepak Menon, DTM, PIP (International President 2019-2020) shared his Leadership Lessons Learned in Toastmasters. With a sense of humor and engaging conversation, he inspired us to continue the next step in our journey. Always say YES when opportunities knock, never say no. Experience everything and move forward in new paths.

"Toastmasters," he exclaimed, "is the best business school in the world to learn leadership lessons and life skills." Here are some of his thoughts: when organizing a team, have a vision and create clear goals; accept feedback from all sorts of people; and, actively listen.

Find a good mentor, not just one, but multiple mentors. If you don't have one right now, a mentor will appear when you need them. If you don't know what to do, ask for help. There are many written resources available to leaders, we just need to read and study. He likened Toastmasters to Leadership for Dummies.

Learn how to learn from failure, the choice is ours. Be resilient, use failure as a steppingstone to our next success and propel ourselves forward.

Be positive, be Toastmaster positive. The most important thing is to live the core values, respect, integrity, service, and excellence. Ego has no place. The less ego you have the more you are successful. Remember the inverted pyramid, the servant leader is at the bottom.

How are you using the life skills and lessons you learned in Toastmasters? Use them for the benefit of others. Be the best you can be.

We were challenged by International Speaker and Coach Nathan Cook. Have you ever felt stuck and dry in your mind, like you have stopped learning? Learn to keep your growth fresh. Learning from Dr. John Maxwell as his mentor, Nathan was taught to live intentionally.

People normally don't grow because it is often uncomfortable and hurts as we must make choices that go against our habits. We're not effective as people unless we've been stretched.



Everything we need is outside of our comfort zone and requires us to stretch to achieve it. Do you want to be a success and complete goals? Find successful friends and family and spend your time with them. Jim Rohn says, "we are the average of the five people we spend our time with the most."

If you want to live intentionally, change something every single day. Do you have habits to change? Work on them daily to see the results you want to achieve. Decide today to live intentionally.

Past District 7 Director and TED speaker Coach Cathey Armillas shared how to Rock your Talk. She and Mr. Menon will be on local TV soon and her speech can be viewed there.

Thank you for attending the conference, it was an honor to enjoy it with you.



New Horizons Toastmasters #1360

Come for the FUN, Stay for the GROWTH!

Are you ready to Bloom?

Saturdays 8-9:30am (UTC-7 PDT)



Join a group where your public speaking and leadership skills can blossom!

Zoom Link <u>Meeting ID: 894 0261 6761</u> Passcode: 1360 In-Person at Marquis in Tualatin, Oregon

Contact & Club #1360 Info

Leadership and learning are indispensable to each other.

#### -John F. Kennedy

### What Does It Mean to Plan? Jim Robison, DTM - Club Growth Director

### If you fail to plan, you are planning to fail! —Benjamin Franklin

Planning is laying out your strategy for how to reach your goal. Sometimes we do this without even realizing it, and sometimes we must make a deliberate effort to map out every step of the journey. For example, if your goal is to have food ready for dinner, you will likely plan out what those goals are. The second step is to write what food you must have on hand, how to get that food, and how to prepare that food. This usually does not take a long planning process, but it is planning, nonetheless. If your goal is to have sufficient funds to retire on at the end of your career, it probably requires a more intensive level of planning, well in advance.

Our Toastmasters clubs have a mission to help members improve their communication and leadership skills. A score board that can help us know whether our clubs are succeeding at that mission, is the Distinguished Club Program. This is not a competitive score board where clubs try to do better than other clubs, but rather a joint score board where ALL clubs can succeed.

Toastmasters asks every club to create a Club Success Plan every year. What do these plans entail? The Club Success Plan maps out the strategy that the club can follow to achieve the ten goals in the Distinguished Club Program.

How do you reach these goals? Some goals can be achieved with little planning, just because the club is doing what it should do to

maintain club operations. Much like you might not consider planning for dinner to be a major undertaking (depending on the dinner) some of the Distinguished Club Goals might not require significant effort. The first step is to understand down how you will accomplish those goals.

Here is an approach that I like to use to plan goals. I outline this approach as GOTA.

Goals **O** bjectives Tasks Assignments

Goals—Toastmasters has a set of goals for the clubs to meet. These are the ten goals that make up the Distinguished Club Program. Understanding the goals is the first step to success. For the rest of this article, I will use one specific goal to illustrate the process. Goal 1: Four Level 1 awards achieved.

**Objectives**—To reach a goal, specific objectives need to be reached. In our current example, the first objective is to identify who in the Club is positioned to achieve a Level 1 award. There could, for example, be 4 objectives:

Jack will complete the final project for Level 1. Jill will complete the final two speeches



Tasks—Each objective requires tasks to be completed. Those are the specific steps required. For example, in the first objective the tasks could be listed as:

- **1.1** VP Education will work with Jack to schedule his final level 1 speech
- **1.2** Jack will complete the project and record completion in Pathways
- **1.3** VP Education will confirm completion in Pathways

Assignments—Each Task requires someone specific to complete it. In this case, those assignments are assigned to the VP Education and Jack. The assignments were made when the Tasks were defined. Most often when the tasks are defined it will be clear who the tasks need to be assigned to. This clarification will make it easy to follow up, since you can readily track who is supposed to complete each task and check in with them to ensure the task is completed.

Every Goal can be broken down this way to create the plan for success.

The journey of a thousand miles begins with one step Lao Tzu

## District 7 202

Program Quality Incentives Lorri Andersen: pqd@d7toastmasters.org	Club Growth Director Incentives Jim Robison: cgd@d7toastmasters.org
<ul> <li>Member Incentive</li> <li>Every Toastmasters Member that completes the Pathways Mentor Program will win a Toastmasters Core Jacket (Item 7078 or Item 7079).</li> <li>Club Incentives</li> </ul>	<ul> <li>For Clubs with a Base Membership below 20:</li> <li>Every Club with a base membership below 20 will win a \$15 gift certificate to the TI store for each dues paid membership at the end of June 2022 above the Club's Base, up to 20 members.</li> <li>Club Special Events: All Clubs who</li> <li>Schedule a Special Event (open house, workshop, etc.) to be held during the current Toastmasters year and have it announced on the District 7 Event Calendar at least 1 month in advance.</li> <li>District 7 will provide the Club a \$50 Boost of an online ad for the Special Event.</li> <li>Limited to 1 qualifying Club special event per calendar quarter.</li> <li>New Member Surveys</li> <li>A New Member Survey will be sent to every new member.</li> <li>Every member who completes the New Member Survey is entered into a monthly drawing for a random prize (various promotional items from TI). The Survey asks new members a little more in depth about what brought them to Toastmasters, how they found the Club, and what they hope to accomplish.</li> </ul>
<ul> <li>Distinguished or better by June 30, 2022 Clubs that become Distinguished or better by June 30, 2022, (and did not qualify on April 1) will win a \$25 Toastmaster International gift certificate for their Club.</li> </ul>	

## 1-22 Incentives

#### Club Growth Director Incentives

Jim Robison: cgd@d7toastmasters.org

#### **Guest Surveys**

- We provide a Guest Survey link to all Clubs and ask them to provide the survey link to all guests who are not current Toastmasters.
- The Guest Survey will ask questions about how they learned about Toastmasters, how they found the Club they visited, what was their guest experience, did they decide to join, why or why not?
- Every guest who completes the survey earns an entry into a monthly drawing for a \$20 TI Gift Certificate (repays their new member fee).
- For the Club visited, the Club will get a drawing entry to win an end of year grand prize: A customized sidewalk sign or other option of similar value.

#### **New Club Leads**

- District 7 will award a \$100 gift certificate from Toastmasters International to any member who submits a new Club lead that results in a chartered Club by June 30, 2022.
- All leads\* will be entered into a final drawing. Three winners will be awarded a \$25 gift card from Toastmasters International.

\*To qualify, a lead must include a specific contact person who is interested in building a new Toastmasters Club.

#### **New Clubs**

- New Clubs chartered by June 30, 2022, will receive their choice from a selection of Club materials up to a value of \$200. Examples of items to choose from
  - 1. Custom Club Banner
  - 2. Portable Lectern
  - 3. Timing Light
  - 4. Lectern Banner
  - 5. The Writings of Dr. Smedley
  - 6. HD USB Webcam & Microphone

FROM THE WINGS

**Failure to** PJ Kleffner, DTM - Immed

"What we have here. . . is a failure to communicate." Do you remember that famous line from the movie Cool Hand Luke? For Paul Newman, this failure to communicate was related to his issues with authority figures. I find that the English language is often the biggest obstacle to effective communication. George Carlin observed that we "drive on parkways, and park on driveways". He made his living by pointing out the absurdities of our language, which often involved literal interpretation of the words. While many of these language absurdities are humorous, they can also cause a failure to communicate. As Toastmasters, we learn to adjust our level of speaking to our audience. Denzel Washington's catch phrase in the movie "Philadelphia" was "Explain it to me like I am six years old." I don't spend much time around children, so I forget how to communicate with 6-year-olds. Fortunately, it works out, if I just remember that they take everything literally.

Their extremely literal view of the world is what makes riddles work – Why do firemen wear red suspenders? Most children can tell you that firemen wear red suspenders to hold their pants up. Adults tend to go abstract – looking for that hidden meaning, that double entendre. Is it to match their red fire truck? Does it have something to do with bondage?

Here are a few examples of how children think, including one that I mentioned in a previous Voices! column. Many years ago, at a family gathering, I saw my young nephew in the yard-lower lip sticking out, on the verge of tears. When I asked if something was wrong, he said he lost a quarter. Thinking I would help him look for it, I asked, "Where did you lose it?" He looked at me like I was some kind of a nut. I assumed that he didn't hear me, so I asked again, "Where did you lose it?" I knew from his blank stare that we were still not communicating. I repeated the question in my mind as I tried to understand what was wrong- "Where did you lose it?" Suddenly, I realized the literal meaning of the words. I said, "If you knew where you lost it, it wouldn't be lost, right?" He grinned and said, "Yeah." Now that we were clear on that point, I asked more thoughtful questions, like, "Where were you playing when you noticed it was missing?" and "Are you sure you had it when you started playing in that area?"

Because they are so literal, the subtle forms of communication (like sarcasm) are completely lost on children. When I was young, Christmas tree lights had big, pear-shaped bulbs

### **Communicate** liate Past District Director

that screwed into the socket. They had a very peculiar feature. If one of the bulbs burned out, the entire string went dark, but the lights came back on again if you removed the bad bulb. Whenever the lights went out, my father patiently removed lights from the string one at a time until he found the bad one. We were too poor to buy spare bulbs, so we often had a few empty sockets on our Christmas lights.

My parents used to tell a story about my older brother John when he was a toddler. Apparently, he wasn't the brightest bulb in the room. He was playing around the Christmas tree, and stuck his finger in one of the empty sockets. He got shocked and cried for a while, but then went back to playing. Accidentally, or otherwise, he managed to stick his finger in an empty socket again. When he came crying to Mom for sympathy, she said, "Well, do it again, Dummy." John did not understand the concept of sarcasm. Like a moth to an open flame, he turned back toward the tree. I was too young to remember, but she swears they stopped him before he did it again.

As children get older, they begin to recognize that statements can have both literal and implied meanings. My younger brother Mark drove our parents crazy by constantly testing the literal meaning of what they said. One summer day, he kept opening the refrigerator and stood there trying to decide what he wanted. Refrigerators were not self-defrosting back then, so this made the ice buildup. Mom told him several times to make up his mind, or stay out of the refrigerator. She finally yelled at him, "Mark Eugene, if you touch that refrigerator one more time, you're gonna get hit!"

That statement seems pretty clear – nothing ambiguous about it. Mark, however, put it to the test. He stood there waiting until Mom looked up and made eye contact. Then he defiantly reached out and touched the refrigerator door. Her response was swift. Mark received the full force of her favorite weapon of mass destruction, the wooden spoon!

Before you think ill of my mother, let me remind you that a lot of communication is non-verbal. Let's just say that she discovered the wooden spoon to be a very effective non-verbal communication tool. Due to modern views on child abuse, you may want to consider other options. The next time you find yourself in a situation where you have a failure to communicate, remember to return to the basics. Keep it simple. Keep it literal. Think like a six-year-old.

### My Evaluation Signature Megha Jindal, PM5

Do we have only one signature and are we happy with it? Megha Jindal, PM5, member of Feedbackers in District 7 and Empower Toastmasters in District 97, shares the why, what and how of an evaluation signature

I hate my signature. It doesn't have the swag of Obama's. Or the loopy loops of Marilyn Monroe's. I wish I could change it but it's everywhere—bank accounts, legal paperwork, identity documents. I feel like a hostage to my own ugly signature. Do you ever wonder if it's too late to create a new one?

When we do something well consistently, in a way that's unique to us, does it not become our signature? At Feedbackers Toastmasters, we like to do our evaluations exceptionally well, in a distinctive way. Our evaluations come to bear our unique signature. I would like to share with you the value of having an evaluation signature, some specimens I admire, and how to design your own.

#### Why bother having an evaluation signature?

An evaluation speech is short, just 2-3 mins. A signature can give us a roadmap to craft a good evaluation. We can focus on what we are going to say instead of how we are going to say it. The signature takes care of the how.

Also, we know that an evaluation is a speech, just like a prepared speech and Table Topics. When it bears our authentic stamp, it stands a much higher chance to engage and stick.

After the April meeting of Feedbackers, I requested feedback from our member Sheila. I received a two page word document. Now let me remind you, this was an evaluation of an evaluation. Besides being packed with solid gold, it bore the un-mistakable stamp of Sheila. If she was delivering it in person, it would be no different. Her feedback stuck in my head – I still remember it. That is the power of an evaluation signature.

#### What does it look like?

We all know of the sandwich technique in evaluation - the most basic and foundational signature. Some things to be improved sandwiched between thick layers of all things



good. Now there's only so many sandwiches you can stomach before you long for some cutlery to go with your food. I present you three signature styles I have observed within the glorious walls of our evaluation workshop club.

**#1 Thorough Gentleman** – These evaluations are impeccable. Articulate, concise, laced with subtle humor and insight. They can be recognized by a clear roadmap laid out upfront. They stay on course from beginning to end and don't get swayed by personal feelings.

You need to hear an evaluation from Toastmaster Michael to know what a thorough gentleman-style evaluation looks like. In stark contrast to this distinguished style, lies the next one.

**#2 GO for the Jugular** - This technique throws the sandwich right out the window. It starts with the Terrible Truth. "Megha, your visual aids let you down, completely." Then it proceeds to tell me how to fix it, step by step. With examples, with demonstration. Ouch! That should hurt, right? Only, it doesn't because the evaluator communicates their absolute confidence in my ability to make these changes and my potential to be an excellent speaker. Toastmaster Laurie is the only one I know who can do justice to this tough love style. And finally, there is the...

**#3 Cup of Joe** - This evaluation is a rollercoaster. It leaves you breathless, laughing non-stop, enjoying every second of the ride. It is witty, it is fresh out of the oven, and follows the principles of a good evaluation without making it cliched. This court jester style of evaluation has a secret weapon—it can convey some otherwise unspeakable truths. The wicked power of humor.

For me, a Feedbackers session is incomplete without a Cup of Toastmaster Joe.

#### How to design your signature?

It is impossible to copy these styles. I have tried. Now that's the beauty of a signature. It's yours. So how can you create your own? **Step 1 Pay Attention** to the evaluators you admire. Observe, not the content of their evaluations but their approach. How do they engage the audience? How do they begin? How do they end? How do they handle sensitive topics? When giving recommendations, do they focus on the weakness of the speaker or the strengths of the evaluator?

**Step 2 Prepare** – There are lots of resources available if you are ready to become an evaluation student. Advanced Speaking Manuals from the legacy system can help us learn the finer points of storytelling, humor, persuasion. This adds depth to our recommendations. YouTube videos of contest winning evaluations can help us shape our composition and delivery. I also find fresh perspectives on public speaking and feedback from books and blogs outside of Toastmasters. (e.g., TED talks by Chris Anderson). No amount of observation and preparation heeds benefit if you don't complement it with. . .

#### Step 3 Practice –

- 1. Evaluate every speech you hear on paper. Jot down three things you like and two areas you would offer for improvement. Let it become a compulsive disorder.
- 2. Take regular Project Evaluator opportunities at your club. Better

still, visit new clubs. Show up 15 mins early and sign up for those slots, often the last ones to be filled.

 Join Feedbackers – But of course! There is no better place to practice and learn. As you can see, we are nuts about evaluations. Come visit us in June to experience for yourself.

Designing an evaluation signature is an intermediate skill. If you have a few evaluations under your belt and want to up your game, I invite you to design your own signature. Start paying attention to the signatures around you. They exist. Prepare yourself with resources inside and outside Toastmasters. And put this to practice by seizing opportunities to evaluate frequently.

When it comes to signatures, why limit us to one when there is room for plenty under the sun?

Megha joined Feedbackers in June 2020 and has been honing her evaluation signature ever since. She aims to put it to the test at the upcoming District 97 Evaluation Speech Contest. She lives in Bangkok.

### feedbackers.toastmastersclubs.org



### About this event

Join us on June 8th at Feedbackers where evaluations are the star.

What big changes has the world seen recently? Where do we stand today? Where are we headed? Rising prices, evolving social structures, pandemics, space exploration, nature of work, and more.

Three Toastmasters are invited to each deliver a speech about The State of the World, from their personal standpoint. Each speaker will receive four evaluations of their choice. All evaluators receive a general evaluation.

### You can expect to

- Hear unique speeches concerning the world at large from individual viewpoints
- Learn to dissect specific elements of speechcraft in feedback
- Learn how to give effective evaluations even if you don't agree with the point of view
- Meet a group of fellow Toastmasters who are nuts about evaluations

**<u>Click Here to Register</u>** 



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### May Their Memory Be Eternal Paul C. Fanning, DTM

I honestly cannot help it. My love of history and being someone who has chosen the role of historian as an avocation cries out to share little tidbits of information or stories about some event, place, or person in the development of this country and our world. Thus, Armed Forces Day and Memorial Day shout to be heard and to be understood in their original place in history. Then throw in Veteran's Day and we have major confusion as to what, why, and how we celebrate these days beyond the mere fact two of them are national holidays and the third an observance. Are you ready? Sit back, relax, and read on fellow Toastmasters as I illuminate the difference and the commonality of these days.

By the stroke of a pen, a new holiday was added to this nation's calendar, and it happened within my lifetime. The day was to be called "Memorial Day" and was to be celebrated on the last Monday of the month of May. In 1967 it became "official" after almost 100 years of being a day called Decoration Day on the 30th of May.

Decoration Day began on both sides of the Mason-Dixon Line (The South and the North) as a way to recognize the memory of those soldiers who had fallen in the Civil War—this nation's bloodiest conflict where over 600,000 men in blue and gray gave their lives for "the nation" they so loved. Ladies of the South and the North had begun during the war to decorate the graves of the fallen. No more than twentyfive communities claim to be the birthplace of Decoration Day, but Boalsburg, Pennsylvania claims that 1863 was the year that three women-Sophie Hall, Elizabeth Myers, and Emma Hunter-began decorating the grave of Hunter's father. The reality is that we will never know who was "first," yet by 1868 it had become a common event at the numerous cemeteries, hosted by the women's auxiliaries of the Confederate or Union veterans' groups. One must also remember that those who served the South were not considered U.S. citizens and it was not until 1975 that Robert E. Lee (and later Jefferson Davis) had their citizenship restored. Did you know that many former confederate soldiers and officers found opportunity in Oregon to "blend" in? Whole communities like Portland and Hillsboro saw these men become upstanding and politically important citizens of their new communities. I caution all to remember the Vietnam War taught us that we must separate the "war" from the "warrior" and honor their courage and sacrifice.

My earliest memory of a Decoration Day (then) or Memorial Day (now) was my own father, a U.S. Navy active-duty corpsman carrying the U.S. flag in Dormont, Pennsylvania near Pittsburg. He looked spiffy in his dress blues with



white anklets, gloves, and flag belt. As I grew older, I participated as a Cub Scout and then as a Boy Scout. Somebody must put out the small flags on the graves of the honored dead—might as well be the Scouts! This year I will assist in placing flags at the Pioneer Cemetery in Hillsboro where both boys in blue and grey are united in death.

Now I get to add to our confusion. But wait, there is more! The third Saturday in May is celebrated as Armed Forces Day. Here is yet another day to honor servicemen created by President Truman in 1949. He too was a Great War Veteran and officer. In the past, there had been separate days for Navy, Army, and the Air Corps, and this became a united day for all Department of Defense active-duty personnel.

When I was in North Carolina in 1959, this was a day I remember fondly as we "kids" got to play on tanks, WW-II amphibious DUKW, and watch live fire demonstrations. We got to play at being a soldier (or in my case, a marine.)

The third holiday that causes so much puzzlement and thoughts of being a duplication is called Veteran's Day and is celebrated on November 11 in the United States.

Once again, the world which included the U.S. forces had just the year before "on the eleventh hour of the eleventh day of the eleventh month" signed an agreement to cease the Great War. Thousands of U.S. troops and sailors had been sent "over there" to support the effort of the allies from the tyranny of an empire bent upon dominating all of Europe and extinguishing freedom in the territory they conquered. (Sounds too familiar this year as another conflict is raging as I write.) On the first anniversary of this, "Armistice Day" which was created to honor those who had served, and

those who had fallen in Britain, France, Italy, those who have and who are currently preserving and the United States dedicating their "tomb our freedom, our way of life, and our lives of the unknown soldier" from that conflict. through their sacrifice—sometimes the ultimate Congress declared it an annual observance in sacrifice at that—for us all. Freedom today does 1926, with President Roosevelt signing the bill not know race, religion, or gender. It supports and declaring it a national holiday in 1938. While establishes all three as an opportunity for living being called Remembrance Day elsewhere, the within the confines of our borders or borders of name was changed in 1954 to Veteran's Day. I those who are unable to do so. had the privilege while in Alaska to participate with the Alaska Army/Air National Guard and have a tradition upon the death of a loved one, the Canadian Air Force Joint Remembrance a family member, a friend, or even someone not Day/Veteran's Day commemoration-combined known to us to say the words "May their Memory bands and activities at Camp Denali.

as to which holiday honors who? Good. I see a currently serving and say a prayer of thanks and few of you may benefit from something that I forever be more grateful. discovered years ago. That is, in simple terms, what the three days honor.

Do you have your pencil or pen (tablet or notebook) at the ready? Here are the three and their purposes.

Memorial Day honors those who died serving in the U.S. Armed Forces. The past, so to speak, for those who can no longer speak.

**Veteran's Day** honors the living who have served in the U.S. Armed Forces at any time or conflict.

Armed force/ Day honors those currently serving in the U.S. Armed Forces. There are now seven branches of the U.S. Forces: Army, Navy, Marine Corps, Air Force, Space Force, Coast Guard, and National Guard.

I gently call upon each Toastmaster to remember the reason behind these holidays and celebrations. They are not for a day off, an auto race, or picnic, but to quietly recognize and honor

As a member of the Orthodox church, we Be Eternal." May we be mindful of those who Raise your hand if you are still confused have fallen, those who have served, and those

> "Let every nation know whether it wishes us well or ill, we shall pay any price, bear any burden, meet any hardship, support any friend, oppose any foe, to assure the survival and success of liberty." - J. F. Kennedy

### Thank you to the 2022 District 7 May Conference Zoom Masters!

Zoom Master Leads Bob Hall Ayu Anantya Tamsen Corbin Dave Shehorn

Zoom Master Team Chuck Melikian PJ Kleffner Leanna Lindquist Laurie Canney Denise Holmes Jim Robison Liz Harris

### Honorary Zoom Masters: Jerry Kleffner (Credentials Chair)

David Freedman (Fast/Accurate Typist 1)

38 Zoom Masters Team Members have served the District effectively and (most of the time) quietly in the background of Learning Labs, Pathways Learning Labs, Tech Tuesdays, December 2021 TLI, District Executive Committee Meetings, some Area Contests, all of the Division Contests, Annual Conference and soon June 2022 TLI. It has been and always will be an honor and a privilege to serve with them.

Ellen Ino, D7 Zoom Masters Team Leader, zoom@d7toastmasters.org









### Serial Killer 103: Secrets Ken Coomes, DTM

We've talked about outlining, keeping your story progressing, avoiding the information dump, and being ready to improvise. I'm sure you recognize the value of following these same tips when you're writing your speech or at least preparing one.

#### Secret #1: Prepare to improvise

We could probably go down a rabbit hole here but let me just mention two ways to be ready for interruptions or distractions when you are speaking.

The first one you've probably heard before and maybe one you practice, relates to timing. Figure out how to wrap your speech up quickly if you see the red light (or flag). Maybe you drop one or two of the points you haven't made yet; or perhaps you share them as bullets, without details or embellishment.

The second comes from Rory Vaden's book, *No Laughs to Know Laughs*, and Melvin Helitzer's book *Comedy Writing Secrets*. I've made it my own and delivered it in a couple of speeches as a tip, and I've practiced it when called for. The secret is to have a stock line or two prepared in advance for those interruptions or distractions that are most likely to occur.

I believe you see how this applies to your writing as well, but in case you have "morning

brain," (I often do) I'll make the connection here. When you're writing any piece that has a word limit, such as an article for *Voices!*, or serial fiction, figure out how to shorten that award-winning, novella-length close you had in mind when you started. Or how to move it to the next installment.

#### Secret #2: Keep your characters compelling

When you are speaking, don't allow yourself to digress from your main story by tossing in a comment about the tardy student wearing a Led Zeppelin T-shirt just because you thought of it. If that student is relevant to your story, add more that makes them compelling.

In writing, there should always be "background" characters, or "extras." But your readers should want to get to know more about your main characters. Make them real, make them relatable, and don't make them boring.

Remember that "info dump" we're avoiding? Don't spend the next sixteen pages of your novel giving the entire backstory of your protagonist (even though you should probably have that much, or more, that you have created as just that - backstory - in order to understand how the character will speak, act, and respond to others and to circumstances.

If you want to toss in a hint about their broken home, their lost love, or their annoying uncle, the hint is enough. It might even make them more compelling, particularly to a reader who shares a similar connection in their own past.

#### Secret #3: Keep it regular

There are so many ways to address or consider this secret. Let me focus on word choices.

If your main character is thinking, don't say they're "cogitating" or "pondering." Use simple words more often than those from the thesaurus. Usually, the first word you think of (or not ponder or cogitate about) is the best one to use (paraphrased advice from Stephen King's *On Writing*.)

There are obviously exceptions, and it's important to know when to use them. If the seven Dwarfs are all thinking at the same time, and you're describing their thoughts sequentially, it's probably a good

idea to "mix it up" a little bit. Your reader won't want to read "thinking" in seven sequential paragraphs, or more if they think about more than one thing each. In this example (the dwarfs) Doc might cogitate, and Dopey may wonder; and so forth. Keep it "regular" in keeping with your characters, too.

I have more to share, but let's pause here and take on a challenge. Share with me, or someone in your Club, one of these secrets. Your own experience in using one of them, or a time when you wish you had known, perhaps. If you share something relating to one of these secrets with me, send a note to me at (lupusgnome@hotmail. com). We're talking "secrets" here, so I won't share what you send (unless you want me to)..

More tips are coming, and some words about the wide variety of serial fiction publishing options. I look forward to hearing from you. Just Write! I didn't win or even place in the virtual Evaluation Contest for Division E this year, yet I still won. You might be scratching your head thinking, "huh?" It's true! There's no physical trophy on my bookshelf, but I grew a lot during the process and have another year of growth through practice. I won by gaining more knowledge, practicing courage, and by growing confidence. These growth trophies I hope to display when I give future speeches and evaluations to show how I truly won. In fact, New Horizons Toastmasters Club slogan is "Come for the FUN, stay for the GROWTH" and I can honestly say I did both this year. However, you may be thinking:

### But don't you compete to win?

The simple answer is yes. Contest Competitors (whether they admit it out loud or not) are doing their best to win. I'm competitive and like to win. To be a good sport and truly happy for the person who does win is also important. All contests are judged, I do my best and see how it turns out. That is reality. As the first evaluation contestant this year, I saw every evaluator after me. I studied them closely. This gave me insight for improvement and that's a win for the future.

### Why do you compete in contests?

This was asked of all contestants in the interview session. My answer was "I like to
#### Winner's Attitude Jennifer Schmidt, EH2

challenge myself." This is preparation for those moments in my life when I will be called on to speak in front of a group. This happened a lot in a past job. I didn't seek the spotlight, it sought me. Eventually that on-the-spot feeling prompted me to attend my first Toastmasters meeting. The difference now is I'm seeking discomfort on purpose! Nerves can make contests a real challenge. When I actually follow through, compete, and don't faint, that's a win. When I practiced this year's contest speech, Training Wheels, the nerves were predictably present. I figured out how to use that energy in my speech and had FUN! I took the audience on a bike ride with me and people said they really enjoyed it. That was a big win too!

#### Will you compete again?

Of course! Even though there's jitters and lots of practice, the added confidence boost is definitely worth it. Also, I wasn't alone, I had tons of support from Leela Seeber, Maren Zieba, Matthew Douglass, Penny Jahraus, Cleon Cox, Joe Harper, Bill Maher, Ralph Galantine, Dr. Gwendolyn Avington, Ann Kroetch, Jordan Burnett-Rainey, Kaushik Balasubramanian, Barbie Klein, and Charissa Yang. Also, there was support from several clubs including New Horizons, PR Masters, Bootstrappers, Flying Toasters, Yammertime and Feedbackers.

#### What would you tell someone who is thinking of competing?

Do it! I know it's easy for me to say, right? Yes, several contests are now under my belt, but in my very first contest I had a case of non-contagious walking pneumonia. Until I started giving my evaluation on stage, I wasn't even sure if my voice would function or if I'd sound like a frog. I ended up doing it and WON! Now understand, I'm NOT advocating walking pneumonia (PLEASE stay healthy), but I've felt pressure and have won a physical trophy. When I look at it, I'm reminded of how I was challenged. But even without that trophy, I would still feel like I won, just like I do now, because I survived the experience and did my best.

If you decide to compete in your Club contest next year, regardless of a trophy win or not, you can still feel like you won. I say, "Take a chance. Do your best. Discover how you'll win." Either way you will win.



over the years: analysis paralysis. Whenever we start on a new project, it's all too easy to fall because I haven't made a proper decision on how into the trap of overthinking it to the point of becoming overwhelmed. The more common way of thinking, of course, is to imagine all the ways that a project can fail. I've been known to do the exact opposite, namely, how many ways can a project succeed. Either way, the project can die before it ever has a chance to get off the ground.

For writers, one of our least favorite questions that we hear is, "Where do you get your ideas?" Truthfully, at least in my experience, they can come from anywhere. They don't always have to be good ideas. Many are awful, some are downright weird, and others might work in a different context than the project you're working determining whether or not they fit your project.

on. When I refer to overthinking how a project There's a term that a might succeed, there are entire novels on my lot of us have become familiar with computer that have numerous ideas attached to them that have yet to find a permanent home to make an outline, or else the story remains unwritten because "something doesn't feel right." Most often, it can get to the point where you simply must know where your story or project is going to end that you can get bogged down in the beginning. That can be the worst feeling of all since the ideas themselves might be in place, but the fear of not knowing what comes next is what kills your momentum. So how do you find that momentum in the first place? Here's a simple answer: Start with the main idea, and then move forward from there.

One of the hardest parts of finding ideas is

## Where Do You **Get Your Ideas?**

David Freedman, PM2

have to worry as much about body language until you don't have to please everyone. another project. Therefore you can narrow down what works best for you as the storyteller.

and then gradually grow bigger to become intense insecurities. Finding ideas might not always be the times when writing a piece. It's never fun to work stories!

For example, if you're doing an exercise on on something knowing that it needs to sell to be vocal variety, what examples from your own successful when you're over-examining every life can you use that utilize your experience idea before the piece is even halfway finished. in such a way that you can relate those details In such cases, it's not the ideas that are at fault. to your audience? There are two things to You may have created something that appeals remember here. First, the idea for the project, to a wider group, but the appeal for you is lost at least in Toastmasters, is outlined in the in the shuffle as you struggle with how to create exercises themselves. If your exercise is on the perfect project. Here's the thing: There is no vocal variety, more than likely you won't such thing as a perfect project, and thankfully,

My own solution to analysis paralysis is to your subject matter automatically. Secondly, from remember that the ideas don't matter unless that point on, making a list of those experiences you have the proper context in which to place that best fit your project works extremely well. For them. As I've mentioned in a previous article, I those of you who believe that a list can also cause actually find it easier to create speeches than write analysis paralysis, yes, indeed it can. Narrowing short stories or novels because the expectations down that list, however, can help you sort out are slightly different. When you create a project for a visible audience where the reaction will be I want to emphasize one thing about analysis more tangible, you reciprocate with that group. paralysis in particular: It's insidious. It can start Writing for yourself, including and especially for small when you're just working on your project publications, can be harder because that feedback isn't immediate. In both cases, remember that finding the ideas is only the first step in the process problem as much as whether or not we believe the of creating a larger project. Try not to get too hung ideas will be relevant. Will the audience laugh at up on just one idea, and remember that different me rather than at the material being presented? Is perspectives can help build a better project by this proposal at work salient enough that the boss asking for feedback and finding inspiration even will be pleased, not to mention potential clients? in the most unlikely of places. Good luck finding Analysis paralysis has worked against me many your ideas and shaping them into successful

Club Name	Name
Notary Masters	Ahuya Israel
Capital Toastmasters Club	Albert Wright
Totem Pole Club	Alexandra Nickoloff
Notary Masters	Andria Pate
Will-Sher Club	Angelique Bechtol
Clack-Orators Toastmasters	Angelique Nomie
Notary Masters	Anna Del Prado Penate
Portlandia Club	Anna Marum
Notary Masters	Bernice Williams
Waffle Toasters	Bhuva Subramanian
Toast to US	Brad Dorsey
Rose City Toasters Club	Brandon L. Hendrix
Silicon Forest Club	Brendan Foley
West Beaverton Club	Brett Lamb
Testmasters	Brian Letterman
Portlandia Club	Cody Sibley
Top DOTs	Connie Smith
Yaquina Toastmasters	Cynthia Resendiz
Portland Rotary Toastmasters Club	Dave Johnson
Notary Masters	Dennis LaRue
Portland Rotary Toastmasters Club	Dick Thomas
Rose City Toasters Club	Dylan G. Hogge
Hood River Club	Emily Reed
Rose City Toasters Club	Enoch D. Bar Tzadok
Sage Beaverton Toastmasters	Erin Moulesong
Pearl District Toastmasters Club	Francis Herrera
Portland Rotary Toastmasters Club	Gary Pape'

Club Name	Name
Notary Masters	Gloria Barajas-Holt
Portland Progressives	Grant Schott
Notary Masters	India Scruggs
Storymasters Toastmasters	Indumini U. Jayasekara
Rose City Toasters Club	Jacob L. Singleton
Roseburg Club	Jake Long
West Beaverton Club	Jay Gali
Encouraging Words Club	Jeff Ramey, MS1
Waffle Toasters	Jenn Tran
Walker Talkers Toastmasters Club	Jennifer Van Horn
Portland Rotary Toastmasters Club	Jeremiah Gildea
Rose City Toasters Club	Jesse J. King-Zimmerman
Sherwood Town Criers Club	Jesse Rorvig
Notary Masters	John Holder
Capital Toastmasters Club	Jose Sanchez
University of Oregon Club	Joseph Naughton
Capital Toastmasters Club	Joseph Williams
Notary Masters	Julie Rumbaut
Southern Oregon Speechmasters	Kimberley DeCoste
Waffle Toasters	Kiran Manda
Notary Masters	LaVern Bentz
Testmasters	Marianne Gaviola
Portland Rotary Toastmasters Club	Mark Blythe
Notary Masters	Mark Fleming
Pearl District Toastmasters Club	Marlon Eliseo
Sporty Speakers	Mary Beth Carulli
Waffle Toasters	Mary Liu

Club Name	Name
Notary Masters	Mary Phibbs
Notary Masters	Melissa Dominguez
Clack-Orators Toastmasters	Michael Jung
Notary Masters	Mike Howard
Nano-Mated Speakers	Nicole Rochlin
New Beginnings Toastmasters	Noah Hyde
Notary Masters	Pam Adame
Notary Masters	Patricia Lankford
Early Words Club	Retha Porter
Siuslaw Tale Spinners Club	Robert Gray
Capital Toastmasters Club	Robert Kelley
Liberty Talkers	Rodalyn Baldridge
Portland Rotary Toastmasters Club	Ron Petit
Portland Rotary Toastmasters Club	Ronda Butler
Notary Masters	Rosa Hernandez
Essayons Club	Samuel Bettrello
Speakeasy Toastmasters	Sarita Regmi
Southern Oregon Speechmasters	Seth Marsh
Notary Masters	Sheila Houston
Mentors Of Focus Club	Shereen Elali
Notary Masters	Sheri Garland
Electric Toasters Club	Sommer Martin
Rose City Toasters Club	Stanley M. Leonard
Portland Rotary Toastmasters Club	Steven Hopkins
Notary Masters	Tabatha Bonetti-Asker
Southern Oregon Speechmasters	Thomas Detweiler
Storymasters Toastmasters	Thushara J. Athauda

Club Name	Name
Blue Ox Club	Tony Carlson
Capital Toastmasters Club	Trask Williams
Spirit Trackers	Tyler Raymond
Squawking Heads	Viviane Xiong
Capital Toastmasters Club	Yisra'el Corpuz
Waffle Toasters	Yusuf Qedan

## HAPPY ANNIVERSARY TO MAY CLUBS

CHARTER DATE	YEARS	Club	CITY
5/1/1956	66	Chanticleers	Portland
5/28/2003	19	Creative Communicators	Mount Angel
5/1/1979	43	Electric Toasters	Portland
5/1/1964	58	High Noon	Salem
5/1/1946	76	Oregon City	Oregon City
5/1/1948	74	Roseburg	Roseburg
5/14/2009	13	Spirit Trackers	Madras
5/13/2015	7	Storymasters	Portland
5/1/1996	26	Timber Talkers	Beaverton
5/29/2007	15	WE Toasted	Lake Oswego

#### HONORING EDUCATIONAL AWARDS

AWARD	DATE	MEMBER	Club NAME
EC2	4/21/2022	Adele O'Neal, DTM	Toasting Excellence Club
EC3	4/21/2022	Adele O'Neal, DTM	Toasting Excellence Club
MS1	4/14/2022	Anna Osmukhina, DTM	Noon Talkers
LD1	4/12/2022	Barbara Winn, LD3	Flying Toasters Club
LD2	4/12/2022	Barbara Winn, LD3	Flying Toasters Club
LD3	4/12/2022	Barbara Winn, LD3	Flying Toasters Club
PM3	4/4/2022	Brenna Popham, PM3	MIME Speaks
PM2	4/11/2022	Brian Vandewettering, PM2	Liberty Talkers
VC5	4/6/2022	Carina Corbet-Owen, DTM	Vancouver Toastmasters Club
DL4	4/4/2022	Christine Seed, PM1	Blue Ox Club
PM1	4/21/2022	David Coffman, PM1, ACB	Beachtown Toastmasters
EC3	4/21/2022	David Parker, EC3	Tabor Toastmasters Club
PI2	4/14/2022	Eileen McLellan, Pl2	Communicators Plus
PM1	4/21/2022	Elizabeth Black, PM1, CTM	Beachtown Toastmasters
PM3	4/4/2022	Emilie Taylor, DTM	Wagon Tongues
EH5	4/2/2022	Emilie Taylor, DTM	Wagon Tongues
PM2	4/19/2022	Ernest Standeven, DTM	Toast of Corvallis Toastmasters Club
PM2	4/22/2022	Hamidreza Rahimzadeh, PM2	Toast Of Tualatin, Lam Research
MS2	4/23/2022	Helen Grothe, DTM	Early Words Club
PM4	4/24/2022	Karen A. Semprevivo, DTM	Blue Ox Club
IP2	4/21/2022	Kathryn Weymouth, IP2	Tabor Toastmasters Club
EH1	4/13/2022	Kevin Seed, EH2	Portland Progressives
EH2	4/13/2022	Kevin Seed, EH2	Portland Progressives
TC4	4/18/2022	Kim Swan, TC4	CareOregon
EH1	4/13/2022	Lachlan Croteau, EH1	Babble-On Toastmasters Club
EH2	4/12/2022	Nathan Beste, EH2	Nano-Mated Speakers
PM5	4/20/2022	Ray Fox, PM5	Portland Club

### HONORING EDUCATIONAL AWARDS

AWARD	DATE	MEMBER	Club NAME
EH4	4/13/2022	Ray Fox, PM5	Portland Club
EC1	4/13/2022	Raynette Yoshida, EC1	Tell Me a Story
PI5	4/7/2022	Robert Hall, DTM	PR Masters
DL2	4/17/2022	Saroop Shrestha, DL2	Babble-On Toastmasters Club
EH2	4/10/2022	Susan Brenner, EH2	Clackamas Stepping Stones Toastmasters Club
PM1	4/21/2022	Ted Rich, PM1, ATMB	Beachtown Toastmasters
DL3	3/14/2022	Yocom, Jennifer	The Standard Speakeasy

with Stephana Johnson D7 PR Manager Current Club President Clark County Toastmasters

#### Learn The Top 10 Tips For No Cost Promotion for Your Club USING FACEBOOK & FB LIVES

· Connect with existing and potential members

- Raise awareness and promote positive word-of-mouth for your club
- Steer traffic to your club website
- AND MORE ...



#### TRIPLE CROWN AWARD PINS

Name	Number Earned	Awards
Alan Campbell, VC3	3	VC1 , VC2 , VC3
Alan Svehaug, DTM	4	MS4 , MS5 , PM1 , PM2
ALICE ZAFIRI, PM4	4	PM1 , PM2 , PM3 , PM4
Allan Edinger, DTM	5	EH1 , EH2 , EH3 , EH4 , EH5
Angela Stringer, EH5	5	EH4 , PI1 , PM5 , EH5 , VC1
Annette Mulligan, DL1	3	DL1 , MS4 , MS5
Arlene Siegel Cogen, DL5	3	DL4 , DL5 , PWMENTORPGM
Barbara Winn, LD3	4	DL1 , LD1 , LD2 , LD3
Bella Nissen, PI2	3	MS4 , PI1 , PI2
Bob Leach, DL3	3	DL3 , PM1 , PM2
Brandon Marsh, PM3	3	PM1 , PM2 , PM3
Brian Wolf, IP5	5	IP2 , IP3 , IP4 , IP5 , PWMENTORPGM
Charlie Smiley, EH3	3	EH1 , EH2 , EH3
Cheri Redgrave, DTM	3	IP5 , PM1 , PM2
Cheryl McFadden, PM3	3	EH2 , EH3 , PM3
Constance Frankland, EH4	4	EH1 , EH2 , EH3 , EH4
Dave Bones, DTM	3	MS1 , SR5 , SR4
David Brookins, VC5	3	VC3 , VC4 , VC5
David Shehorn, TC3	8	TC1 , TC2 , TC3 , EH5 , PM1 , PM2 , PM3 , PM4
Dorice Horenstein, TC5	4	PWMENTORPGM , TC3 , TC4 , TC5
Dorothy Cottingham, DTM, PID	4	TC1 , TC2 , VC4 , VC5
Douglas Chilson, LD3	3	LD1 , LD2 , LD3
Edward Thomas, SR5	4	PWMENTORPGM , SR3 , SR4 , SR5
Elizabeth Harris, DL5	4	DL3 , DL4 , DL5 , PWMENTORPGM
Emilie Taylor, DTM	11	EH4 , PM1 , DTM , DL1 , EC3 , EH5 , PM2 , PM3 , PWMENTORPGM , SR4 , EC4
Erik Bergman, DTM	4	EH4 , VC1 , VC2 , VC3
Ernest Standeven, DTM	3	PI3 , PM2 , PWMENTORPGM
Greg Hawkins, MS5	3	MS4 , MS5 , PM3
Gwendolyn Avington, DL5	4	DL2 , DL3 , DL4 , DL5
Heddy Radkey, MS5	3	MS3 , MS4 , MS5
Helen Grothe, DTM	6	MS2 , VC1 , VC2 , VC3 , VC4 , VC5
Jean Baker, IP5	4	IP2 , IP3 , IP4 , IP5

### TRIPLE CROWN AWARD PINS

Name	Number Earned	Awards
Jennifer Baker, EC3	3	EC1 , EC2 , EC3
Jerome Kleffner, DTM	3	LD1 , LD2 , LD3
Joanna Johnson, TC3	3	DL5 , TC2 , TC3
John Marquardt, DTM	3	IP2 , IP3 , IP4
John Morbitzer, IP4	4	IP1 , IP2 , IP3 , IP4
Joshua D. Smith, DTM	6	EH5 , IP3 , IP4 , SR1 , VC2 , VC4
Judy Chan, EH2	3	EH1 , EH2 , PM5
Julius Locke, DTM	3	DL3 , LD5 , LD4
Karen A. Semprevivo, DTM	3	PM3 , PM4 , LD5
Karen Brozovich, TC2	3	PM5 , TC1 , TC2
Kate Beck, PM5	5	PM2 , PM3 , PM4 , PM5 , PWMENTORPGM
Katherine Stark, DTM	7	PM4 , PM3 , MS5 , PI3 , PI4 , PM1 , PM2
Katrina Hubbard, PM3	3	PM1 , PM2 , PM3
Kristine Obritschkewitsch, PM3	4	PM1 , PM2 , PM3 , TC5
Kunal Taravade, DL5	6	DL1 , DL2 , DL3 , DL4 , DL5 , PWMENTORPGM
Leanna Lindquist, DTM	5	EH2 , PM5 , EH1 , PI1 , PI2
Leela Seeber, IP4	3	EC1 , EC2 , IP4
Lieve Maas, EC4	4	EC1 , EC2 , EC3 , EC4
Linda Naylor, PI5	6	PI1 , PI2 , PI3 , PI4 , PI5 , PWMENTORPGM
Lindsey Batchelder, EC4	3	EC2 , EC3 , EC4
Lisa Garon, PM3	3	PM1 , PM2 , PM3
Lyle Schellenberg, DTM	3	MS4 , PI2 , PI3
Maria Lee, DTM	6	EH1 , EH2 , EH3 , EH4 , EH5 , PWMENTORPGM
Megan Peaker, LD5	13	IP4 , IP5 , LD1 , LD2 , LD3 , LD4 , LD5 , PI1 , PI2 , PI3 , PI4 , PI5 , PWMENTORPGM
Michael Rosenberg, SR1	4	MS1 , MS2 , PM4 , SR1
Mitchell Priestley, DL5	11	DL1 , DL2 , DL3 , DL4 , DL5 , PM1 , PM2 , PM3 , PM4 , PM5 , PWMENTORPGM
Paul Fanning, DTM	3	EH3 , EH4 , EH5
Peter Abramowicz, PI5	3	PI3 , PI4 , PI5
Phyllis A. Harmon, DTM	4	EH1 , EH3 , EH2 , PM4
PJ Kleffner, DTM	3	EH3 , PM1 , VC4
Rachel Rodman, VC4	4	VC1 , VC2 , VC3 , VC4

#### **TRIPLE CROWN AWARD PINS**

Name	Number Earned	Awards
Ray Fox, PM5	8	EH1 , EH2 , EH3 , EH4 , PM2 , PM3 , PM4 , PM5
Ray Pettit, SR5	4	PWMENTORPGM , SR3 , SR4 , SR5
Robert Hall, DTM	4	EC1 , EC2 , EC3 , PI5
Rocky Savage, PM5	4	EC1 , PM3 , PM4 , PM5
Rusty Lee, DTM	10	EH2 , EH3 , EH4 , EH5 , PWMENTORPGM , TC1 , TC2 , TC3 , TC4 , TC5
Samuel Sarsten, IP4	3	IP2 , IP3 , IP4
Sarah Rosenberg Brown, EC5	11	EC1 , EC2 , EC3 , EC4 , EC5 , LD1 , LD2 , LD3 , LD4 , LD5 , PWMENTORPGM
Scott Strickland, DTM	3	EC5 , PM1 , PM2
Sieana Chandra, DTM	6	PM1 , PM3 , PM2 , PM4 , PM5 , PWMENTORPGM
Stephana Johnson, PM3	8	DL1 , DL2 , DL3 , DL4 , DL5 , PM1 , PM2 , PM3
Stephanie Stephan, MS3	3	MS1 , MS2 , MS3
Steve Mathis, PM4	4	PI2 , PM2 , PM3 , PM4
Suzanne Loeb, DTM	11	VC3 , VC4 , DTM , PM5 , PI1 , PI2 , PI3 , PI4 , PI5 , PWMENTORPGM , VC5
Tamsen Corbin, TC4	3	TC4 , VC2 , VC3
Ted Takamura, DTM	3	EH2 , EH3 , EH4
Terry Helland, PM4	4	PM1 , PM2 , PM3 , PM4
Tom Briggs, VC2	4	PM5 , PWMENTORPGM , VC1 , VC2
Vickie Kennedy, PM5	7	IP5 , PM1 , PM2 , PM3 , PM4 , PM5 , PWMENTORPGM
Yahong Neirynck, DL2	3	DL1 , DL2 , SR1

#### **DISTINGUISHED CLUB PROGRAM**

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The Standard Speakeasy Toastmasters

CareOregon

**Sporty Speakers** 

Wallmasters International Club

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**PR Masters** 

# Moments that Matter!





June 3, 2022 - 6:00 - 9:00 pm June 4, 2022 - 9:00 - 1:00 pm

> ALL SESSIONS HELD ONLINE

**CONTRIBUTORS** 



Antonia Harrison, DTM







Ken Coomes, DTM







David Freedman, IP3



Lorri Andersen, DTM



Eldred Brown, DTM



Megha Jindahl, PM5



Ellen Ino, DTM



Paul Fanning, DTM



Giannis Kanlis



Phyllis Harmon, DTM







PJ Kleffner, DTM



Jim Robison, DTM

# Tell Me a Story Toastmasters Tuesdays - 7:00-8:15 pm Meeting Online

hare ideas through story—Learn how at Tell Me A Story Toastmasters <u>Click here</u> for more information on joining us for an online meeting