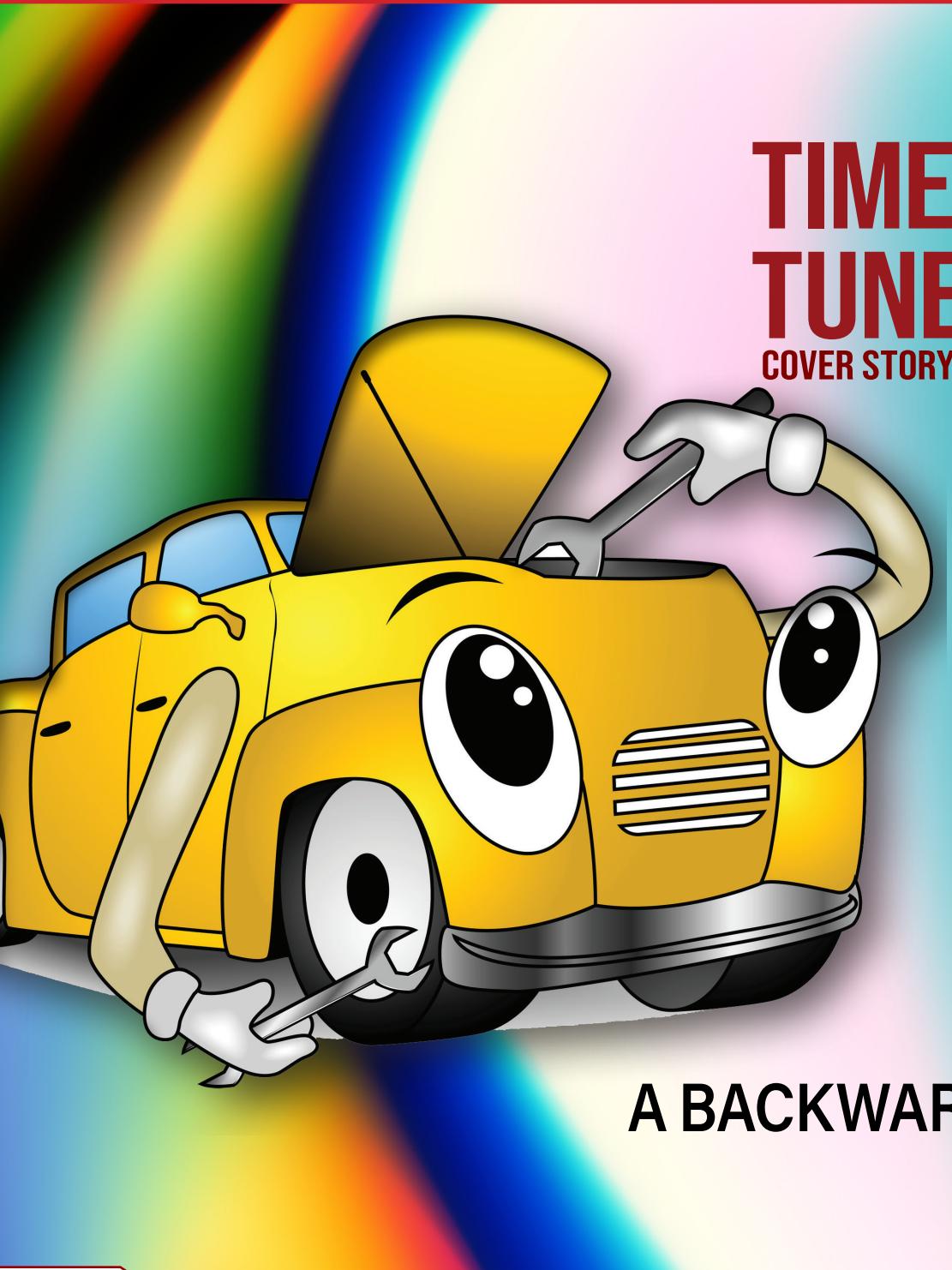


Voices!

One Community
Many Voices

District 7 Toastmasters
JANUARY 2022

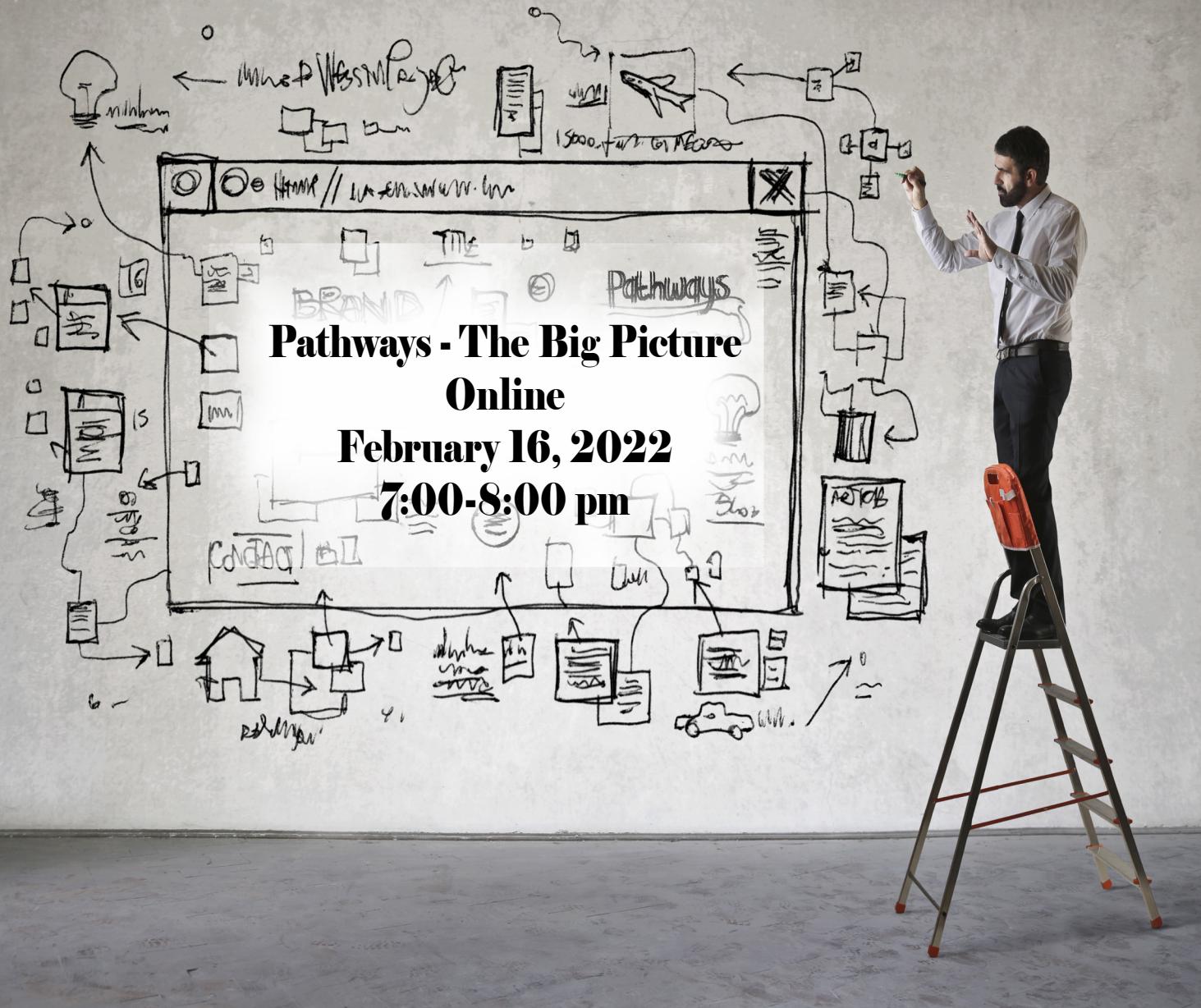
A cartoon illustration of a yellow car with large white eyes and a smiling mouth. It has a brown hood ornament and is holding a wrench in its hand. The background is a vibrant rainbow gradient.

**TIME FOR A
TUNEUP?**

COVER STORY -PAGE 6

A BACKWARDS GLANCE
PAGE 28

BEHIND THE SCENES



Zoom Webinar
February 16, 2022
7:00-8:00 pm

[**Register Here**](#)



Presenter: Dave Bones, DTM

[**Watch Dave's Pathways Series on Youtube**](#)

Can Do! in '22 (How About You?)

Phyllis Harmon, DTM, PDG - Publisher/Editor



Don't you just love the rhyming potential that '22' brings to the table? As we turned the calendar to the new year, jingles and bylines began to crowd out all relevant thought—"Put YOU in '22," a "New You in '22." and "Don't be Blue in '22" clamoured for attention and begged to be used as column titles. I did resist the urge somewhat.

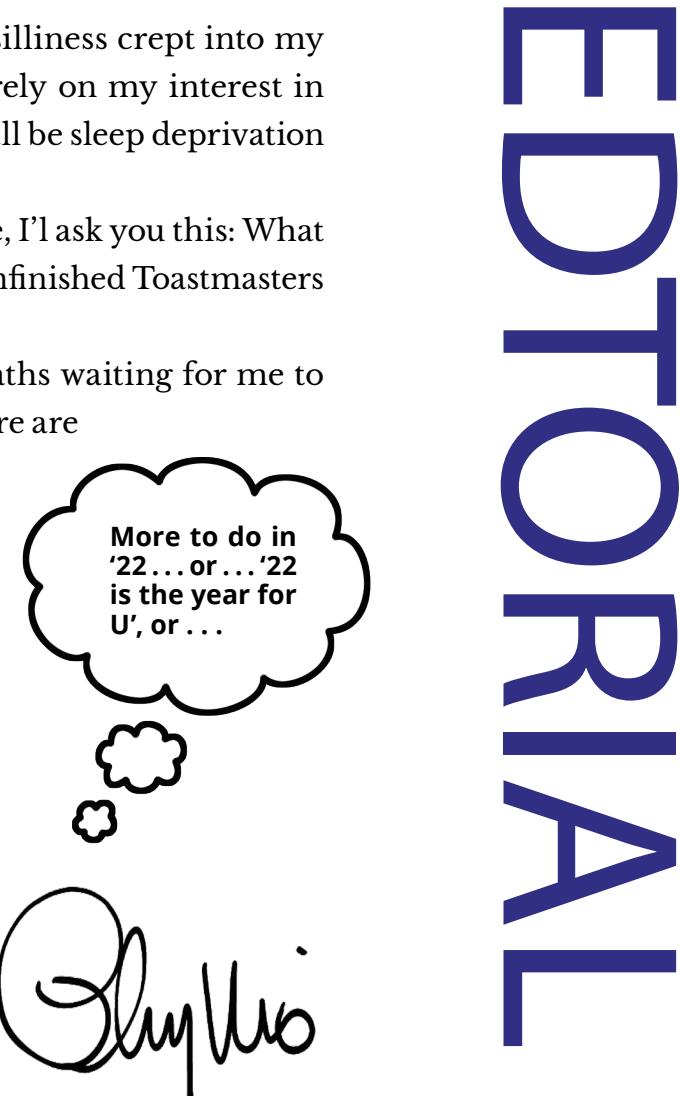
If you were to ask "why?" such random bits of silliness crept into my otherwise logical mind, I'd place the blame squarely on my interest in creating marketing promotions. Of course it could all be sleep deprivation or an overworked, feverish mind (or both)!

So since the question is floating around out there, I'll ask you this: What are you doing to finish your year strong in '22? Got unfinished Toastmasters business? How about stuff to do in the 'real' world?

I have plenty to do in '22. There are the two paths waiting for me to address longer, larger, heftier projects. And then there are the house projects that I should do but don't have the time or energy to tackle right now—hmmmm, make that "ever" tackle. That's what Angie's List is for, right?

As far as the heftier Toastmasters projects, I'm not in any hurry to get them done. My clubs don't need the DCP points this year anyway. And besides, I've already contributed levels to each so nothing is pressuring me to produce more.

Instead I think I'll settle back and play with '22' awhile. You never know what might rise to the surface if I just put my feet up, grab another cuppa java, and vegetate!



Volume 8 Issue 07 JANUARY 2022

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Voices! is published monthly by District 7

Toastmasters. First issue published August

2014. Submit articles or contact us at

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VOICES!



COVER STORY

- 6 Time for a Tuneup?
Leanna Lindquist DTM, PDD
Phyllis Harmon, DTM, PDG

EDITORIAL

- 3 Can Do! in '22 (How About You?)
Phyllis Harmon, DTM, PDG

FIELD NOTES

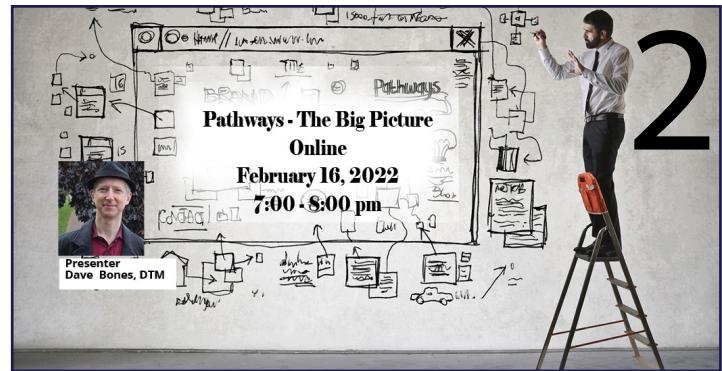
- 18 Be a Hero!
Ellen Ino, DTM
- 23 Calling All Candidates
- 31 From the World of Ribs
B. Lee Coyne, ATMS
- 40 Pathways Progress Reports
David Shehorn, PM3
- 42 St. Nick's Helpers & the Christmas Chicken
Jane Marshall, PM1
- 45 A Tall Tale: The Big Snow
Leanna Lindquist, DTM
- 46 Pathways: Good Way to Start the New Year
Ellen Ino, DTM & Jim Robison, DTM

COLUMNS

- 12 THOUGHTS FROM THE DIRECTOR'S STAND
The Importance of a Mid-Year Review
Eldred Brown, DTM - District Director
- 14 FROM THE DESK
What's Up in District 7
Lorri Andersen, DTM
Program Quality Director
- 16 FROM THE DESK
Let's Get Growing
Jim Robison, DTM
Club Growth Director
- 20 Forget Resoluions - Focus on Habits
PJ Kleffner, DTM
Immediate Past District Director
- 28 GLEANINGS FROM THE GROVE
A Backwards Glance
Paul Fanning, DTM
- 32 JUST WRITE
Resolutions to Write n '22
Ken Coomes, DTM
- 34 PLUGGED IN
Toastmasters - 2022 A Brand New Year
Jennifer Schmidt, EH2

BEHIND THE SCENES

38



COLUMNS

- 36** QUARTER NOTE
Adapting to Change
David Freedman, IP3
- 38** Toastmasters Leadership Institute -
Behind the Scenes
- 41** BY THE NUMBERS
Welcome New Members
- 42** BY THE NUMBERS
Honoring Educational Awards
- 44** Triple Crown Award Pins
- 46** BY THE NUMBERS
Happy Anniversary to January Clubs
- 47** CONTRIBUTORS
January Contributors

PROMOTIONS

- 2** Webinar: Pathways-The Big Picture
- 20** District 7 Incentives
- 21** Tell Me a Story
- 22** Feedbackers
- 24** LEARNING LABS
Upcoming Online Webinars
- 25** Webinar: Successful Club Series
with Timber Talkers
- 26** Wallmasters
- 45** New Horizons
- 48** Back Cover: Tribute to Carol Schultz, TC2

Best Practices to En

Time for a

Leanna Lindquist, DTM a



It's January and the countdown to the end of this Toastmasters' year has begun! What shape is your club in? Is it bursting with energy and growth? Or... ummm... errr... not so much?

It seems that about this time every year, panic sets in as Clubs review their progress in the Distinguished Club Program and discover they may not make their goals. Whether your Club is in great shape or needs a remedial tune-up, there is no time like the present to implement best practices to help your Club finish strong.

At the recent Toastmasters Leadership Institute, Past District Director Leanna Lindquist and I shared best practice tips learned during our years as District

Leaders.

According to Merriam-Webster, a best practice is "*a procedure that has been shown by research and experience to produce optimal results and that is established or proposed as a standard suitable for widespread adoption.*" We thought that was

a good beginning but added our own interpretation: "*A best practice historically has been found to work; is current, organic, and flexible within each Club culture; and gets results.*

In the following paragraphs, we share best practices for Club growth, member engagement, and long-term retention.

CLUB GROWTH

Continued growth should be on every Club's radar. I've seen Clubs who were at the top of their game, well-over charter strength and doing well, experience an exodus of members at renewal time. The remaining members often don't have the energy to rebuild, and the Club eventually dissolves. With a continuous focus on growth, Clubs can offset member losses.

and the Year Strong

Tune Up?

and Phyllis Harmon, DTM

For growth to happen, Clubs with a mindset and culture of excellence attract visitors who want to be part of the experience. Excellence starts with well-run meetings where every member knows their role and performs it to the best of their ability. Think of it as a grand performance. When a visitor attends your meeting, they should see you at your best. This means:

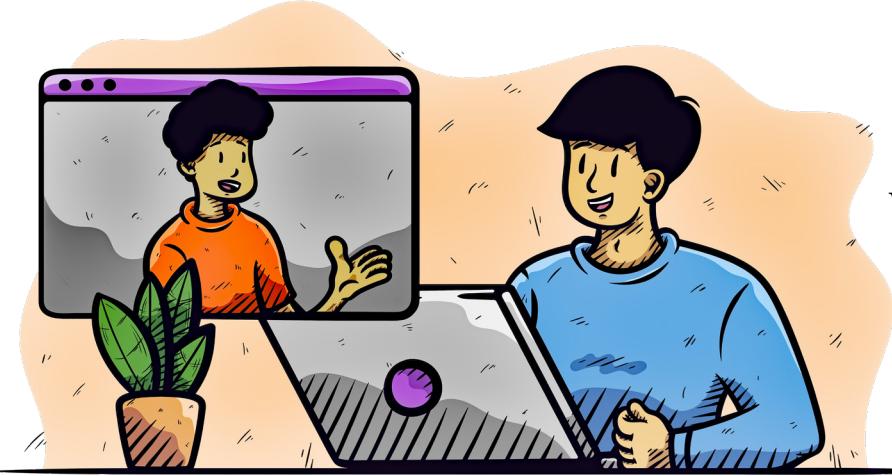
- Roles are filled before the meeting not at the meeting
- The Toastmaster, like a concert conductor, leads and controls the meeting. Each member performs their part with brisk and cheerful readiness
- Evaluators provide useful and actionable feedback
- The Toastmaster manages the meeting effectively so that members feel their time was well spent
- Visitors walk away saying “I can use this!”

Author John Maxwell, in *The 21 Irrefutable Laws of Leadership*, wrote, “Who you are is who you attract.” This

sentence resonated with me. I started paying attention to the “club vibe” in the Clubs I visited. Those who had a culture of excellence attracted visitors who converted to members faster and more often than Clubs who were loosely structured and ran unplanned meetings. If growth is one of your Club’s challenges, Leanna and I recommend that you make every meeting a stage performance so that visitors walk away saying “I can use this.” And if there are no visitors, use your meeting as a dress



COVER STORY



rehearsal. Practice excellence, and excellence will become your practice.

Okay, so you've cleaned up your Club act and visitors are flocking to your performance. Let's explore conversions. How's that going for you? Cleon Cox, one of District 7 Toastmasters avid supporters, says it takes seven touches to convert a visitor to a member. Rarely do visitors join during the first visit. When they do, likely they've compared your Club's performance to the one down the road.

How does your VP Membership follow up with guests? Do they follow up? Hmm . . . might be time to consider a best practice. I remember a workshop hosted by Tess Daniels, past member of Toastmasters for Speaking Professionals (TSP) several years ago. Tess was an amazing VP Membership. She really knew how to fill the seats. At one time she asked how many members the Club wanted—at what point should she dial back her membership campaign. Her secret? She asked visitors if she could call them. What did they talk about? How membership would give them a practice stage to sharpen their skills and hone their presentations. As a bonus they

would receive useful and actionable feedback provided by their peers. TSP was charted as a bi-weekly club. Because of Tess, they soon moved to weekly meetings to accommodate the additional members.

Rodger Cook, DTM, long-time member of Wallmasters Interantional, is also the VP Membership for Shilling Speakers, an online club based in England. The Club just signed up three new members last week, bringing their roster to 39. I asked him to share how they are doing it.

"Recruiting new members is an on-going process. We utilize many social media sites such as Next Door, Meet Up, Facebook, and Linked In. Many find us on the Toastmasters International website and Easy Speak UK Ireland. We are also very good networkers. Guests are greeted in a warm and welcoming fashion. Post meeting, we send personalized emails to each guest thanking them for attending, with an invite to attend our next meeting. Meetings are conducted via Zoom, with members and guests registering to attend. By doing so, we gather valuable information about our guests providing the opportunity to invite them to visit again."

Does your Club acknowledge visitors at the beginning of the meeting and give them an opportunity to provide feedback at the end?

Rather than seek platitudes, consider asking them if they could use what they

learned during the meeting—then give them time to respond. Always invite them to join.

Here's another thought for you. Since most of us are meeting on Zoom, consider opening a breakout room and taking the visitor there to answer questions and learn about the Club's culture. Leanna started doing that in her Clubs. Not only does she build rapport with the visitor, her conversion rate has increased. When she shared that nugget with our TLI audience, I was reminded what Zig Zigler, the motivational speaker once said, *"If people like you, they will listen to you, but if they trust you, they will buy from you . . ."*

So, grow your Club by sharing why you joined Toastmasters and what you've gained from it.

MEMBER ENGAGEMENT

A quick [web search](#) on retention netted the following: *It costs five times as much to attract a new customer, than to keep an existing one. The first rule of any business is to retain customers and build a loyal relationship with them, and thereby avoid customer acquisition costs.*

The same holds true for your Toastmasters Club. As mentioned earlier, member losses can be devastating. Even if you are part of a robust Club who can absorb the loss and move on, the Club loses the contributions, energy, and diversity that departing members take with them.

The VP Membership and VP Education

are two of a Club's most valuable assets in member engagement. The VP Membership is essential in making sure that member needs are met.

If you are like 99% of the world, having someone take an interest in who you are and what you hope to accomplish is a cherished connection. Leanna and I really appreciated what Suzanne Loeb, Division G Director, recommended last year in a webinar. She suggested that new members should be paired with a Toastmaster Buddy. Buddies help new members learn about the Club's culture and norms. It gives them someone to turn to right away, so they don't feel alone in a sea of strangers.

The VP Education engages with members to meet their educational needs. It's more than just setting up meeting agendas for members and submitting level completions—even though that is a major part of the role. I remember when Brenda Parsons, member of Wallmasters International, was VP Education. She reviewed goals with each member and helped them chart their paths to Distinguished Toastmaster. She discovered that several had never submitted their completed projects over the years. She worked with them and Toastmasters International, so they received credit for their accomplishments.

Here is another tip for you—make your meetings fun. I know we've all been told that at least a kajillion times but it is true. New Horizons has proven that maxim



over and over again. Themed meetings at least once a quarter are welcomed changes to otherwise great meetings. My favorite is Talk Like a Pirate Day when everyone dresses in Pirates garb and talks in piratical lingo . . . and then there is Pajama Day . . .

Rodger Cook, talking about Shilling Speakers, shared, *"All our meetings have a theme and sometimes we arrange special events around educational topics or with guest speakers. We are a high energy club, striving to be the best."*

I think Member Engagement is one of the most important aspects of any Club's culture. If members don't feel they are part of the conversation and their contributions don't matter, they will most assuredly leave.

LONG-TERM RETENTION

Has your Club started counting noses yet? The next renewal cycle is just around the corner. Now would be an excellent time to check in with members and strengthen those bonds! When is the last time you thanked your members for being part of your Club? Do you know if they feel valued? Have you asked?

I love what PR Masters did soon after they chartered. They sent a personal, handwritten note to members thanking them for joining the Club. In 2014, as District Director, I sent anniversary cards to each member during the month

they originally joined. I thanked them for being a member and wished them continued growth. I received a lot of positive feedback from recipients that year.

Here is another tip for you—Celebrate your Club. Leanna shared a wonderful story with our TLI audience about her home Club, Marylhurst Toastmasters, and Past International Director Gary Schmidt. At one of our conferences a few years back, Marylhurst members were seated around a table during lunch with Gary who was the conference keynote.

They were sharing what a wonderful club they had, reminiscing about some of their members and past meetings. When Gary took the stage again, he took a couple of minutes to tell the audience about his experience talking with the members, and

shared that he was the founding member of Marylhurst Toastmasters. Without knowing he started the Club, they had given him a wonderful tribute! You never know who you will influence by sharing your club stories.

Do you celebrate member achievements? This is an area where the VP Education plays an integral role in member retention. They are the key to submitting Pathways level completions. As soon as a level is submitted to Toastmasters International, the VP Education could send an email out to all members celebrating the member's accomplishment. Consider jazzing it up by sending out an electronic card instead of a normal email. There are free sites to do this—check them out! And be sure to give a shout out at the next meeting.

And speaking of shout outs . . . does your Club celebrate member accomplishments outside of Toastmasters? Birthdays? Career moves? New babies? Public Speaking engagements? If not, why not? It's all about recognition and valuing member contributions to both their own and the Club's success. The more you celebrate each other, the tighter your connections will remain.

Are members getting their money's worth? When is the last time you asked them to rate their club experience? Surveys could be one answer to finding out. Especially important would be asking about their personal growth since the last

renewal cycle. If you don't ask, you will never know.

We hope you found some nuggets to share in your Club. Use them as an inspiration to modify or implement practices that will assure that you will end the year strong and have a Quality Club. And remember, every member has a role to play in the success of your Club. Whether it's putting on the best performance every meeting, talking up your Club to potential members, or celebrating and recognizing each other's accomplishments, it's all in your hands.

We end with a quote from Henry Ford, *"The strength of the team is each individual member. The strength of each member is the team."*

About the authors—For the past 10 years, Leanna Lindquist and Phyllis Harmon have been joined at the hip. It started at Starbucks when they met for coffee. It was there that Phyllis handed the District Education Coordinator baton over to Leanna. Since then, they have shared a similar path. Both have been Area Directors multiple times, Division Directors, Public Relations Managers, Conference Chairs, and two-time recipients of the Toastmaster of the Year award. They served all three years in the Trio. Phyllis was District Director 2014-2015 and Leanna 2016-2017. They belong to multiple clubs. They each have four Distinguished Toastmasters Awards.

The Importance of Goals

Eldred Brown, DTM —

Did you set Toastmasters goals at the start of the program year? Are you taking some time at the start of the second half to review your goals? I hope you're not following the "set them and forget them" strategy. Now that we're in the second half of the Toastmasters year (and the start of the new calendar year), this is a great time to pull your goals out and review them. Where are you now? Are you close to where you want to be? You may be behind. Can you catch up, or do you need to reset your goals? Maybe you've even accomplished your first-half goals and can set new goals for the second half. What course corrections do you need to make to get back on track?

On her website, [The Motivated Mom](#), LaToyia Dennis identifies three types of goals you should assess in your mid-year goals review:

- goals you're still working on
- goals you gave up on
- goals you achieved

You can read her [blog post here](#). Let me explore each category in more detail (and in my own words).

Goals You're Still Working On

Let's say you started a new path in Pathways last June and you made it your goal to finish Level 3 this year. You probably expected to finish at least Level 2 by the end of December. Are you still on pace to achieve your Level 3 goal? Have you fallen behind? If so, is it realistic for you to try to catch up and get back on schedule? Great! You still have five-and-a-half months to go. Are you ahead of schedule? If you are, then maybe you want to reset your goal to finish your Level 3 in April instead of June.

Goals You Gave Up On

Why did you give up? Did life get in the way? Maybe you got Covid and needed to spend a couple of weeks in bed to recover. There's nothing wrong with putting a goal on the back burner or giving up on it completely because you had to spend time getting healthy again. Your health and safety are much more important than any goals you may have set. Don't beat yourself up because you did what you needed to do to regain your health after an illness. If the goal is important enough to you, then you may consider resetting it

a Mid-Year Review

District 7 Director

and striving for a later completion date. You may even consider moving your goal to your backlog of things for some indefinite time in the future. Now is a good time to review the goal you gave up, assess what went wrong, and what lessons you learned from the experience.

Goals You Achieved

Congratulations! Celebrate your achievement! What did you learn from the experience? What went right to enable you to achieve your goal? What mistakes did you make along the way? What obstacles did you have to overcome to reach your goal? Include this analysis in your review. Maybe the achievement of your goal has set you up to reach another goal. Identify that. You may have learned time management skills that will help you achieve your next goal. Take note of those skills and look for ways to use them in the pursuit of your next goal.

Conclusion

Your District 7 leadership team has also set goals for the program year. Knowing how important a mid-year review is to our success, I

plan to use our next leadership team meeting to guide our team through a mid-year review. I know we're behind schedule on a few of our goals and ahead of schedule on a few others. We've even achieved a couple of goals. A mid-year assessment of where we are, where we want to be at this time of the year, where we want to be at the end of the year, and what course corrections we need to make to get there will help us refocus our efforts to finish the year strong. I invite you to follow our lead and conduct your own mid-year review. Will you join us?



What's Up in District 7

Lorri Andersen, DTM - Program Quality Director

Club Officer make up training is underway and ends February 28th. Multiple training dates are offered for each office. Each Trainer has completed Donna Stark's Train the Trainer program which helps them create interesting, fun, and interactive trainings. Please review the D7 calendar for available dates and times. Look for a personal email from your Area and Division Directors with the list of club officers that need to be trained.

What is so great about Club Officer Training? There is always something new to learn. Did you know that TI has released new modules designed for the online environment? People who have attended prior TLIs and Club Officer Trainings tell me they always leave having learned something new.

Could your Club use an item or two from the Toastmasters International Store? District 7 can help. When all seven of your club's officers are trained by February 28th, your Club will earn \$50 in gift certificates. Another benefit is that a trained Club is one step closer to being a Distinguished Club.

One nice thing about being online is that we can meet new people from all our Divisions and catch up with friends we haven't seen in a while. We get the opportunity to meet people from out of our District and Region. I love Zoom for this opportunity.

Have you heard this quote? "*Have fun, Meet people, Learn something.*" (Cleon Cox III, DTM). It's one of my favorites. It sums up the reason

why people love Make Up Training. Brent Smith (Dallas Toastmasters and Toasting Excellence) presented the January Learning Lab "Open Houses." It was well attended and provided a great goal for the new year. It's not just about holding an open house. It's about creating an experience for your Club, members, and guests and allowing that experience to become better as you and your Club journey together. As the experience improves so does your Club quality and the closer, we become to Toastmasters International Envisioned Future:

"To be the first choice provider of dynamic, high-value, experiential communication and leadership skills development." That is what guests and new members should experience in your club.

February 2nd the Learning Lab "Successful Club Series" is presented by the Timber Talkers Club. They will share how their Club continues to be successful and distinguished. Please join us. [Click here to register](#) for February's Learning Lab.

Plans for TL2.0 in June are under way. Are you interested in being a TLI speaker or trainer? Watch for an application in February. It's a great opportunity to stretch and try your hand at presenting to a group.

As you can see, much is happening in District 7. Clubs are wrapping up their contests this month. Area Contests are coming in February.



LET'S GET GROWING

Jim Robison, DTM - Club Growth Director

Think of a forest. Trees grow and over time many will die out while new trees grow. Some of these trees grow long enough to become massive old growth trees. A healthy forest will have a mix of many old growth trees as well as many younger trees growing to eventually replace the older trees that inevitably die out over time.

Think of the forest as a metaphor for Toastmasters. We have many old growth trees. I happen to belong to the oldest tree in our forest. We do everything we can to help these trees remain healthy and continue to grow, but we also need to ensure that new trees spring up throughout the forest to not only replace trees that don't survive but to expand the forest.

Let's set a goal to plant one new tree (club) in each area of the district. This is not a huge goal. We only need two things in each area. One solid lead for a potential new club and one (or two) sponsor(s) who can take the lead to help charter that club. Our District 7 team can then help the club establish roots.

What has the strongest potential to be a solid new club lead? A business with 250 or more employees. (Many large corporations have multiple Toastmasters clubs). A community with at least 10,000 residents. If there is a McDonalds,

there can be a Toastmasters club. Consider existing community groups such as Rotary Clubs, Lions Clubs, Chambers of Commerce, etc. The new club will require 20 members to charter. More details are available on the [Toastmasters website](#). Please send your club leads to me at cgd@d7toastmasters.org, or if you would like to discuss potential leads feel free to call me at 503-960-3736.

District 7 has two incentives in place to encourage new clubs: 1) a \$100 gift certificate from Toastmasters International will be awarded to any member who submits a new club lead that results in a chartered club by June 30, 2022. All qualifying leads will be entered into a final drawing. Three winners will be awarded a \$25 gift card from Toastmasters International. Qualifying leads must include a specific contact person who is interested in building a new Toastmasters Club; 2) new clubs chartered by June 30, 2022, will receive their choice from a selection of club materials up to a value of \$200.

Let's get growing and build these new clubs so the forest stays strong and expands.

Forget Resolutions – Focus on Habits

PJ Kleffner, DTM - Immediate Past District Director

I don't think of myself as a superstitious person, but I'm beginning to understand people who think bad things happen in threes. Last Wednesday, I had to replace an electric baseboard heater because the old one overheated and nearly set the wall on fire. Saturday, I attended the funeral of a friend who died suddenly from a heart attack. Yesterday, my microwave oven quit, and the current supply chain issues are complicating my search for a replacement that will fit the existing hole in the wall. Now, I could be superstitious about all this, or just remember that my house is forty years old, and my friend was getting up there in years. However, it doesn't help that he was a couple of years younger than I am. On the plus side, I have a more efficient new heater, heard some wonderful stories about my friend, and have a new microwave oven on order.

Maybe this is just nature's way of reminding me that things come and go, including years on the calendar.

January is traditionally when people write up a list of resolutions—gym memberships, diets, exercise, financial goals—to name a few. From my experience, most of these resolutions are distant memories by the end of the month. I believe one reason resolutions fail is because

they require people to change behavior, which means breaking old habits and forming new ones. Getting out of bed early to hit the gym before work is a pretty tough sell when the alternative is an extra hour of sleep.

I heard a speaker on Public Radio say the way to successfully change habits is to make the desired behavior easier than the old behavior. An example he cited was getting school children to eat more fresh fruit. One study showed a significant increase in consumption by simply putting a bowl of apples near the checkout line. Why do you think they put candy bars near the cashiers at the grocery store? Impulse buys! Another study involved kids who took sack lunches. If the parents included a whole apple, a fair number of them came back uneaten. However, if the apple was cored, sliced and put into a Ziploc bag, it was eaten. Make it easy!

I stopped writing annual resolutions many years ago. Instead, I just try to live each day the best way I can. When I was still working, I always walked up the two flights of stairs to my office instead of taking the elevator. It was actually faster, because the elevator was at the front of the building and the stairs were right inside the door where I entered from the parking lot. In

addition to saving time, I got the benefit of a little exercise from doing two flights of stairs twice per day—in the morning and returning from lunch.

Now that I am retired, I no longer have stairs to climb, but I discovered Tai Chi. Originally, I was taking a class one night per week until the pandemic put an end to that. A small group of us started meeting in a park where we could wear our masks and maintain proper social distancing. We started out meeting one morning per week, then two, and now three—every Monday, Wednesday and Friday—rain or shine. We have been doing this since October, 2020, even when the temperature was down in the 20s last winter. People driving by probably thought we were crazy out there all bundled up in our scarfs, hats and mittens, but we were having fun. I have made some great friends and get a little exercise in the process. In this case, fun is more of a motivator than easy, because it does require some effort to get there each time.

Financial goals definitely need to be easy, because they usually aren't fun. They typically require some sacrifice, at least in the short term.

Have you heard of the famous “marshmallow”

experiment? Children were given the choice of one marshmallow immediately, or two if they waited a certain amount of time. Those who waited were found to be more successful later in life, because they could think ahead and had better impulse control. When my company first offered a 401(k) plan, I set up an automatic deduction to contribute each paycheck, and I am so glad I did that. Once in place, I didn't have to think about it, and now enjoy a fairly comfortable retirement. Setting aside even a modest amount can do amazing things over many years of market growth and compound interest.

Bottom line, instead of torturing yourself with New Years resolutions that will often lead to disappointment, find a way to incorporate your desired behaviors into everyday life. Easy and fun are more sustainable and much better motivators than guilt!





Be a Hero!

Ellen Ino, DTM

Pick the analogy that works for you. Bette Midler's song "Wind Beneath My Wings" or behind every successful leader is a team of Radar O'Reilly's. Ellen Ino, D7 Zoom Masters Team Leader, is looking for some heroes to fulfill the District 7 Zoom needs for:

- Club Officer Makeup Training (now- Feb 28, 2022)
- Contest Season (January 29, 2022-May 7, 2022)
- D7 Conference (May 5, 2022-May 7, 2022)
- TLI (June 3-4, 2022)
- Club Officer makeup training sessions (June 5-August 31, 2022)

We need more Zoom Masters at varying skill levels. Give Ellen a call and set up zoom training and/or assessment to Join the Team!

Ellen Ino
503-285-4805 landline
zoom@d7toastmasters.org



Eventually all things fall into place. Until then, laugh at the confusion, live for the moments, and know everything happens for a reason.

— Albert Schweitzer

District 7 2021

Program Quality Incentives Lorri Andersen: pqd@d7toastmasters.org	Club Growth Director Incentives Jim Robison: cgd@d7toastmasters.org
<p>Member Incentive</p> <ul style="list-style-type: none">Every Toastmasters Member that completes the Pathways Mentor Program will win a Toastmasters Core Jacket (Item 7078 or Item 7079). <p>Club Incentives</p> <ul style="list-style-type: none">Seven Officers Trained Every club who has all 7 officers trained during the winter training period ending on February 28, 2022, will win a \$50 Toastmasters International gift certificate payable to the club.Distinguished or better by April 1, 2022 Clubs that become Distinguished or better by April 1, 2022, will win a \$50 Toastmaster International gift certificate for their club.Distinguished or better by June 30, 2022 Clubs that become Distinguished or better by June 30, 2022, (and did not qualify on April 1) will win a \$25 Toastmaster International gift certificate for their club.	<p>For clubs that started the year with fewer than 20 members (Base Membership below 20):</p> <ul style="list-style-type: none">The first 40 clubs who submit dues payments necessary to be eligible for DCP status (20 members or net growth of 5) by Mar 15th, 2022 will receive one Speechcraft Digital Bundle (\$50 Value)) <p>For Clubs with a Base Membership below 20:</p> <ul style="list-style-type: none">Every club with a base membership below 20 will win a \$15 gift certificate to the TI store for each dues paid membership at the end of June 2022 above the club's Base, up to 20 members. <p>Club Special Events: All clubs who...</p> <ul style="list-style-type: none">Schedule a Special Event (open house, workshop, etc.) to be held during the current Toastmasters year and have it announced on the District 7 Event Calendar at least 1 month in advance.District 7 will provide the club a \$50 Boost of an online ad for the Special Event.Limited to 1 qualifying club special event per calendar quarter. <p>New Member Surveys</p> <ul style="list-style-type: none">A New Member Survey will be sent to every new member.Every member who completes the New Member Survey is entered into a monthly drawing for a random prize (various promotional items from TI). The Survey asks new members a little more in depth about what brought them to Toastmasters, how they found the club, and what they hope to accomplish.

1-22 Incentives

Club Growth Director Incentives

Jim Robison: cgd@d7toastmasters.org

Guest Surveys

- We provide a Guest Survey link to all clubs and ask them to provide the survey link to all guests who are not current Toastmasters.
- The Guest Survey will ask questions about how they learned about Toastmasters, how they found the club they visited, what was their guest experience, did they decide to join, why or why not?
- Every guest who completes the survey earns an entry into a monthly drawing for a \$20 TI Gift Certificate (repays their new member fee).
- For the club visited, the club will get a drawing entry to win an end of year grand prize: A customized sidewalk sign or other option of similar value.

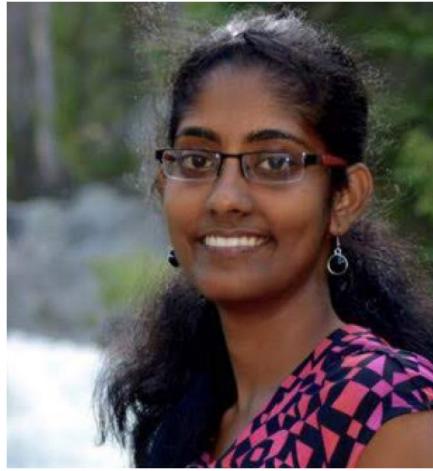
New Club Leads

- District 7 will award a \$100 gift certificate from Toastmasters International to any member who submits a new club lead that results in a chartered club by June 30, 2022.
- All leads* will be entered into a final drawing. Three winners will be awarded a \$25 gift card from Toastmasters International.

**To qualify, a lead must include a specific contact person who is interested in building a new Toastmasters Club.*

New Clubs

- New clubs chartered by June 30, 2022, will receive their choice from a selection of club materials up to a value of \$200. Examples of items to choose from
 1. Custom Club Banner
 2. Portable Lectern
 3. Timing Light
 4. Lectern Banner
 5. The Writings of Dr. Smedley
 6. HD USB Webcam & Microphone



Toastmaster to Tastemaker
Namitha Somasundaram, PM3



Training Wheels
Jennifer Schmidt, EH2



I Hear Chatter in My Head
Yuki Ascue, VC4

Feedbackers Toastmasters

The Evaluation Workshop Club



February 9, 2022
7:15–9:00pm

feedbackers.toastmastersclubs.org

Calling All Candidates

Step Up to Leadership!

Nominations Now Open

Submission Deadline: 2/1/2022

Nominations Accepted For:

- District Director
- Program Quality Director
- Club Growth Director
- Division Directors



► [**Nomination Form Link**](#)

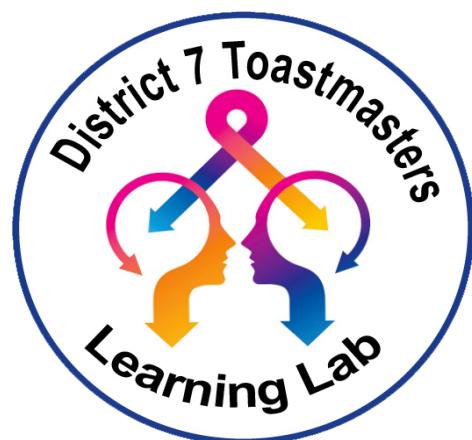
► [**District Leader Competencies Link**](#)

► [**District Leader Role Descriptions Link**](#)

**Questions? Contact [PJ Kleffner, DTM—](#)
[District Leadership Committee Chair](#)**

Upcoming Online Webinars

July 14	August 4	September 1	October 6
Plan for Club Success! Panel Discussion Watch the Replay	Moments of Truth Eldred Brown, DTM Watch the Replay	Club Charters R US! Emilie Taylor, DTM Watch the Replay	Mentorship: Molding Toastmasters Dr. Gwen Avington, IP5, DL5 Watch the Replay
November 3	Deember 1	January 5	February 2
Road to the Coveted Distinguished Toastmaster Award Cheri Redgrave, DTM Watch the Replay	Judges Training Erik Bergman, DTM Watch the Replay	Build an Open House! Brent Smith, DTM Watch the Replay	Successful Club Series
March 2	April 6	May 4	June 1
Make a Point with Storytelling Tiger McAndie, DTM	Getting involved beyond your club.	Club Officers, make your club strong!	How our club achieved Success!



SUCCESSFUL CLUB SERIES WITH TIMBER TALKERS



Join Us Online!

February 2, 2022
6:30 - 7:30 pm



Christopher
Aedo, CC



Dave Hiller,
DTM



Kristin Webb-
Tomson, PM1



Paul Spangler,
PI1



Tom Conkrite,
CC, CL

[Register
Here](#)

A successful club is directly attributed to its members. After 25 years as a club, we've had ups and downs in club size, makeup, and now with Covid19, a change in how the clubs meet. We've had strong speakers participate, less experienced participants, but all have wanted to increase their skill level. Together, we will walk through the secret to our success.

Join us to gain insight on:

- How we have used the Club Success Plan to drive our DCP goals
- How we engage members
- What makes keeps our members coming back year after year
- Timber Talkers was chartered May 1, 1996. After 25 years as a club, Timber Talkers has enjoyed many seasons of meeting. Our Learning Lab will include a panel of club members who will share their perspective on what has kept our club going so long.

Dave Hiller – President, DTM

Tom Cronkrite-VP Membership

Kristin Webb-Tomson- Secretary Treasurer/Immediate Past President

Christopher Aedo- VP Education

Paul Spangler – VP Public Relations

WALLMASTERS INTERNATIONAL

#4428 | TIGARD, OREGON



Supportive & Friendly

10 DTM Members

Distinguished Club for 20+ Years

All are Welcome

**Come visit a well-established, high-achieving
club committed to excellence & success.**

JOIN US ON [ZOOM](#)

Fridays | 6:35-7:45am PST

bit.ly/wallmasters



A Backwards Glance

Paul C. Fanning, DTM

We are now into January 2022. I am not going to comment on the status of the world thus far versus last years, nor bore you to death with my “New Year’s Resolutions” which you know I would try to fulfill (but will not). I won’t look into the future and predict that you will be meeting a tall dark stranger, go on a cruise, and be very, very wealthy (which would be nice to say but like the resolutions has a slim to no chance of happening). Instead, I chose for this month’s Gleanings a look backward to commercials on television that I liked or that spoke to me. (No, I do not hear little voices talking to me in my head.)

I remember the first television set our family owned. It was a huge cabinet in white oak with front doors that opened like a cupboard with the black and white, smallish screen at the very top. It was crafted to “hide” the fact you had a television console in your front room. Far cry

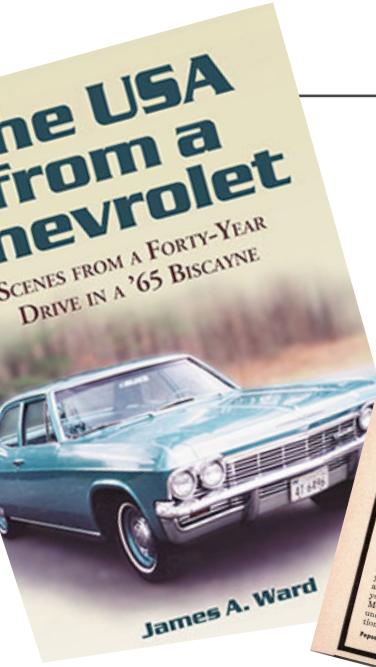
from today’s wall mounted, flat screens in 50” or 70” so that all can see the program from the couch.

My favorite spot in those days to watch Yogi Bear, Huckleberry Hound, and other cartoons was lying on the floor, propped up on my elbows for the half-hour program just before I went to bed. Wow! We even had three channels—ABC, CBS, and NBC. Even then the programs were paused for ads several times in that half hour. I can still sing a jingle or two from the late 1950’s—for Brylcreem, “a little dab’l do ya;” Pepsodent, “you’ll wonder where the yellow went when you brush your teeth with Pepsodent;” “see the USA in your Chevrolet;” and the unforgettable

“Double your pleasure, double your fun, with double good, double good, Doublemint Gum.”

Yes, some fifty years or more later those jingles are still playing in my head along with dozens of others through the years for beverages, cars, cigarettes and many, many other





products, services, and retail stores. Perhaps I have been warped by this barrage of songs and products, but they have been a part of my life.

This past holiday season I saw two ads; one for a product and a service company parody that caught both my eye and ear. Let me tell you of the first one, for the dishwasher product Cascade. It opens with a cute little girl telling you about herself and her life, and the sad fact that her parents had little or no time for her because they have to pre-rinse all the dishes, pots, and pans before placing them into their dishwasher. (I do not have a mechanical dishwasher. I AM the dishwasher.)

There's something about her voice, so sincere, mature, and with appropriate inflections and tones as spoken by the actress Sierra Richards as she asks the pertinent question, "What does the dishwasher do?" A line to remember—not quite a "where's the beef?" but still, it caught my attention. If I had a dishwasher, sure, I would be using Cascade and reclaim all those hours I spent scrubbing away with cloth and sponge.

It was the second series of ads that impacted me the most and put me into a reflective mood. Progressive Insurance has had an annual run of

ads on various themes—good old Flo and family, the mancycle, and (now my favorite) Dr. Rick, therapist who guides new homeowners into not becoming their parents. I love him running his "Dad Support Group." Or the field trip to the mall and hardware store with his questions "how many pillows are too many?" "When does helping become hindering?" "Who reads books about submarines?"

Then he reminds his support group that they do not need to use the speaker phone; not to help guide someone out of their parking place without being asked for help; and the best, not to tell the waitress your name. You know, all things that we saw our parents do when growing up—or at least in my family, my father would have done



100% of the time. And then to my utmost horror, it hit me like a ton of bricks, I was turning into my parents!

Since the start of the pandemic, I have become my parents with all the requirements needed to keep safe. I find that I use the “hidden mind tapes” of my mother about keeping the house clean, not wearing the “outside” shoes in the house, and the list goes on and on. GUILTY, your honor! Guilty as charged. I am becoming my parents!

What is worse is that I say hello to strangers walking down the street. I give advice, directions, and other “parental” type actions in restaurants, the coffee shop, and continue on at home. I caught myself the other night saying, “if you don’t need that light on, turn it off.” (Okay, that was my father from his U.S. Navy career.) I cringed after I let the words “you were lucky growing up you didn’t have to walk to school” fall out of my mouth. Shades of the 1930’s twenty-feet-of-deep-snow-and-walking-five-miles-each-way syndrome from Dad. Mom comes out when I think (and sadly state) “what did your last servant die of? Overwork?” Ah, yes. I am a walking ad for “becoming your parent.”

Therapy session of Dr. Rick! Thanks, Flo, it is all your fault I am in the predicament today. What did you say there? Yes, you, over in the corner? Did I hear you say, “Denial is more than a river?”

Caught. Adjudicated. Awaiting sentencing. I plead for mercy, to take pity on me and even provide a sense of hope and revival.

But I know the truth. I have descended into the depths of becoming my parents. And as much as I cry for help, seek counsel, and want to change—it is far too deeply ingrained within

me. I am addicted to the feeling of power.

For almost ten years I have had the sincere pleasure to mentor a young man I worked with at the stadium. He is still pursuing his dream and gets closer and closer to that goal. It is one of those ask-any-question-and-I-will-try-to-answer-it relationships as he picks my feeble brain about my past experiences.

One of the most recent ones he asked of me was “when did my parents stop telling me what to do?” I can not tell him a lie, but perhaps I should have. I simply told him the truth. Although I did not get a “Jack Nicholson” reaction to the truth, I could tell he was shocked by my candid and sincere answer. “You do not,” I told him. “The night before my mother died unexpectedly, she was still “telling me what to do!” She in her 80’s, I then 60. It really does not change if you have a relationship with your parents. They continue to love, nurture, and guide you (in spite of your age) because they are your parents.”

Yes, this has been a look back. Scary—one of recrimination and guilt—but it was the truth. Dr. Rick, on his famous field trip, has his group standing and watching a person walking by with brilliant blue hair. He calmly, in his “therapist” voice tells them, “We all see it. We all see it.” As he suggests they do not vocally react. Of course, one of them has to say something about the blue hair. So Captain Obvious! In the scheme of things, that individual would have been me. They keep telling me “That admitting you have a problem is the start of healing.”

“We now return control of your television set to you.” Happy New Year, and even happier viewing. Oh, and I never did get the answer to “What does the dishwasher do?”

FROM THE WORLD OF WORDS

B. Lee Coyne, ATMS

We have arrived at 2022, a brand new year for new adventure. For this longtime Toastmaster it will mark a transition to becoming a nationally published author. The working title is: My Luv Affair with the World of Words. It's all about building a vocabulary.

Without words there are absolutely no sentences. These are our linchpins to making speeches.

We envision this as a resource book for parents and educators. Its format tracks down how a tyke named Lee gathered new words without knowing it.

When we give it thought we soon discover that everyday activity adds its contribution. It is not unlike tributaries that feed into a racing river.

This book uses letter chapters. Let's explore Chapters A to E.

A represents Anagrams. That was the Scrabble forerunner. Learning which letters were most/least in use aroused my awareness toward sounds.

B relates to Body Parts. I do recall the doc saying to me: "Stick out your tongue." Mom would tell me: "Wash your hands before you eat!" All were basic vocabulary.

C brings us to Crayons. That adds color unto life. Also to figures of speech.

- Caught red handed.
- Singing the blues.
- Green with envy.

Certainly helpful fodder for any Toastmaster!!!

D gives us Dictionary. As we dissect language, we also garner antonyms and synonyms. Play with prefixes and also suffixes such as pre- and post-. Let our grammarian gain insight. . . not oversight.

E leads us to Edibles. What can be more appetizing than yummy food to eat? Meat and fish and poultry varieties attract us to indulge. Veggies chime in as fruits follow en route.

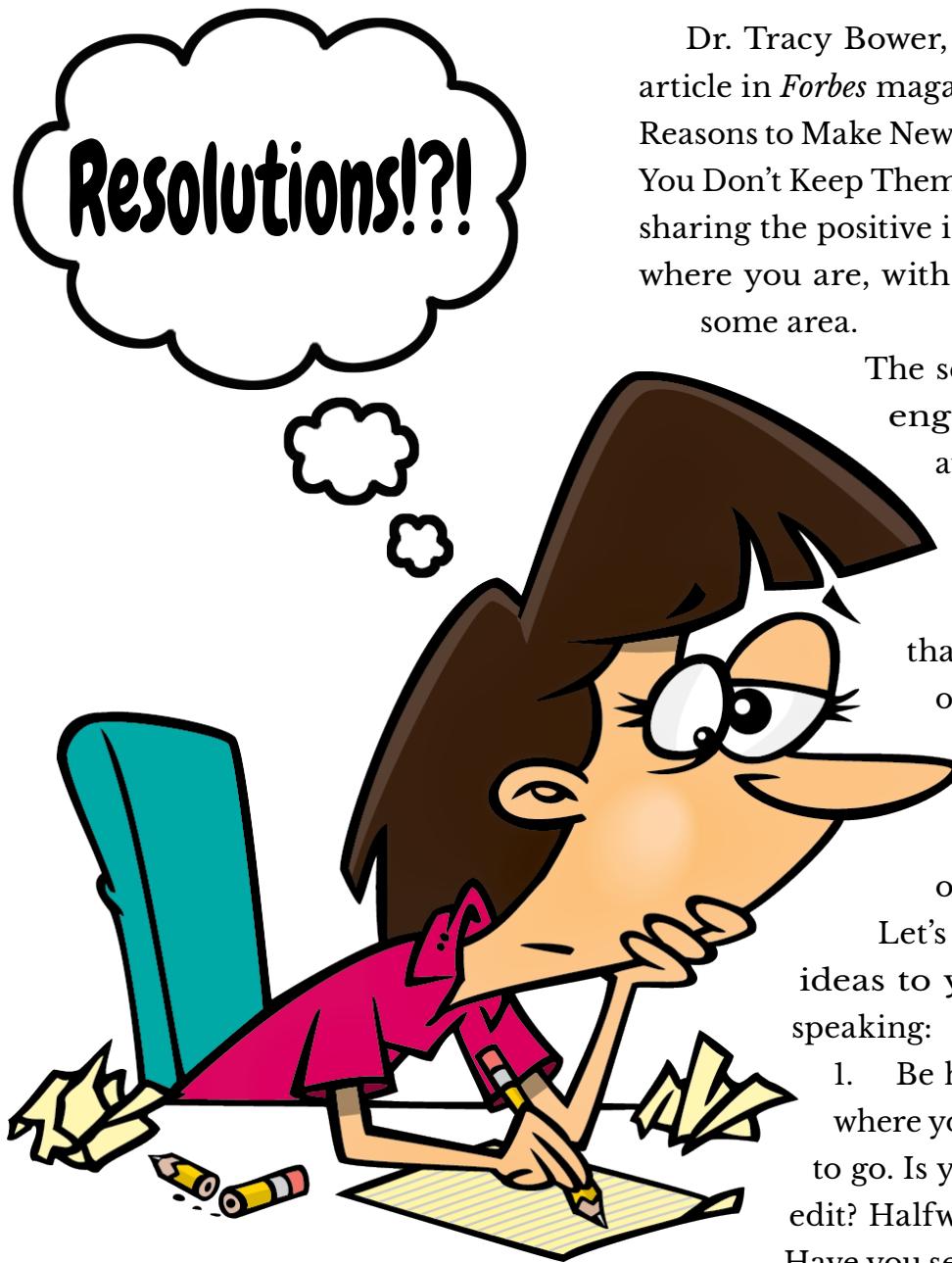
Have we now whetted your appetite to expand in new directions? Do you possess a hunger to learn more? It's the Toastmasters way!



Resolutions

Ken Coo

Is it too late to address New Year's Resolutions, now that we are one month into this brand new year? Like Dr. Benjamin Franklin, I believe it is never too late. We can strive for improvement every day. In this column, I hope to encourage you to make resolutions, even in January.



Dr. Tracy Bower, sociologist, published an article in *Forbes* magazine, 12/31/21, titled "Four Reasons to Make New Year's Resolutions (Even If You Don't Keep Them)." She lists #1 as Intention, sharing the positive importance of recognizing where you are, with the intent to improve in some area.

The second reason is hope and engagement. A resolution affirms your belief that things can get better. Following that is responsibility, where she points out that positive change benefits others, not just yourself. And finally, when you seek to improve, to do or to be better, that inspires others.

Let's see if we can apply these ideas to your writing, and your speaking:

1. Be honest with yourself about where you are, and where you want to go. Is your novel ready for a final edit? Halfway there? Not started yet? Have you selected your next Pathways project, or your next Path? Scheduled

to Write in '22

James, DTM

your next speech? Written a first draft of that speech?

2. If you tend to view the glass as half full, you are probably already positive and hopeful about this new year and what it will bring.. If you're somewhat pessimistic, be grateful there is a glass to be half-empty. And that it isn't empty yet. Maybe 2022 will be the year of the glass.
3. Each of us is unique, and that includes YOU. You have something valuable to share. Give a speech about something in your life, who you are, or what you're doing. Or write about something unique about you, your life, or your resolutions. Consider sharing your unique-ness in *Voices!*
4. You've most likely been told how a speech you gave inspired someone, especially if you are a veteran Toastmaster. Keep in mind, many people don't share how you've inspired them. That single avid response to something you said may just be the "tip of the iceberg." Or maybe a fan had an inspirational response to something you wrote. I've been inspired by many of the articles I've read in *Voices!* And when I reached out to let the authors know, they've always been appreciative. Inspired? Tell the person who inspired

you. Published? Realize that, whether they tell you or not, someone most likely drew inspiration from your words.

So you've made a resolution or three, and you succeeded in reaching your goal. Congratulate yourself. Studies have continued to demonstrate the value of positive self-talk. Or you've failed. Remind yourself that, instead of failing, you haven't succeeded yet.

Here's a new writing challenge (you don't have to resolve to do this, of course): Write about a character struggling to keep a resolution. Or one celebrating the successful accomplishment of a goal. I'd love to see what you write. Feel free to drop me a sample at lupusgnome@hotmail.com.

Happy New Writing!

TOASTMASTERS - 2022 A BRAN

Jennifer Sc

Every New Year the calendar page turns, giving us 365 days of possibility. New goals (or resolutions if you prefer) prompt us to consider all aspects of our lives, including Toastmasters. In New Horizons Toastmasters Club, I have seen comfort zones stretched and confidence grow. The things we learn and accomplish isn't magic, but feels that way as voices, ideas, and stories resonate. What do you plan to accomplish this year in Toastmasters? Here are some ideas to consider:

Be a Toastmaster—Fully Embrace a Meeting Theme to Try Something Different

Back in October, as Toastmaster of the week, I embraced the theme “Music That Inspires You.” Chosen because when I need music to inspire me, I often play “Queen of the Publication” by Olivia Newton-John. Back in my college days, a friend said, “I think of you every time I play this song,” and gave me a mixed tape with the song on it. This was the spark that generated the theme.

In preparation, I designed several Facebook posts, and challenged members to provide their favorite song hints so we could try to guess their tune before the meeting. But you may wonder, “Why did she do all this for one meeting?” Because it was fun, and a fantastic way to practice my public relations and engagement

skills. Using one moment in my life, created an entire meeting that my club friends enjoyed. It also kept my Canva skills sharp and I learned more about club members.

Embrace a Leadership Role – Club Officer and Other Leadership Positions

As Vice President of Public Relations for 2020-2021, I loved promoting New Horizons. I attended leadership meetings and learned more about our club as a voting member. In my role I had the chance to shape the direction of a club I love, and see it grow. I would recommend that anyone who is considering running for an office, to really consider the responsibility of embracing the role while also making it their own.

Even if you pass on club officer this year, consider leading in other ways. For example, you could lead an open house, an event or even the election committee to interview potential officer candidates. Toastmasters has other opportunities as well. I've seen some of our members become Area Directors, such as Leela Seeber and Joe Harper. Dr. Gwendolyn Avington who won Rookie of the Year in 2021 also inspires me. Each of these Toastmasters stretched themselves to reach the next level by saying “Yes” to leadership and their accomplishments are admirable.



END NEW YEAR OF POSSIBILITIES

schmidt, EH2

Enter the Contest Arena – Contestant, Judge or Cheerleader

Thousands of Toastmasters enter contests around the world. Everyone has a different reason to compete. For me, I like to challenge myself, and it's tough on me but in a good way. Most writers, like myself, typically write all alone in a room, safe, secure, and no initial judgment. Pronouncing those same words out loud with actual judging is completely different. My stories, like yours, are being shared from my heart, mind and soul that directly connects me with the audience, "Scary!" I encourage everyone to try competing once to challenge yourself in this way.

If you're not ready for an on-stage experience, that's okay, your time will come and there's always a backstage or enthusiastic audience member option. All contests need judges and ballot counters. Attending as an audience member is fun, because even if you

don't have a particular member to cheer on, you can learn a lot! Descriptions, phrasing, timing, gestures, and lots of laughing are excellent ways to learn from seeing how others choose to deliver their topics. This is just the inspiration you can use when presenting your next speech.

A new year always gives us a chance to try new things that we didn't do the previous year. Whether it be as a Toastmaster, Officer, or Contestant, there are many ways to welcome ideas, leadership, and challenges. Embrace practice, say "yes," and your confidence as a speaker and leader within Toastmasters and beyond the lectern will soar.

Happy New Year!



Adapting to Change

David Freedman, PM2

A few months ago, I wrote about how unprepared to Zoom fatigue at this point.

I felt when I returned to work. To some extent, this is still the case. I recently made the decision to stop looking for work as a transcriptionist as I'd been employed in that field for well over twenty years.

Nonetheless, the prospect of searching for a new job terrified me. When I talked to my mother, I admitted that I didn't like the feeling of starting back at square one. Wise woman that she is, she pointed out that I was older and had a wealth of experiences and skills that would put me in good stead with most employers. In other words, I'd be coming out much further ahead than I would have nearly thirty years ago when I was just out of college. All true, and yet seeking employment in the time of Covid-19 continued to scare me.

The funny thing is, I watched other friends and family continue to work throughout this period. I've been impressed with people's willingness to weather impossibly difficult circumstances by adapting as best they can. Many of us did so by working from home, assuming those jobs were available. For those friends who still had to go into the office, they did so infrequently so as to reduce the risk of infection. And of course, Zoom became our biggest resource for maintaining contact during that time, although most of us have confessed

Quite a few friends lost their jobs, and some of them have yet to recover and find work, so I know I'm in good company. Until recently, my mother and I co-owned a transcription business, but with the advent of the pandemic, our clients dried up as fewer projects were being completed. I made the decision to leave transcription in part because of the lack of clients as well as the technological shift toward voice recognition making transcription work harder to come by. Changing my career seemed to be the best choice, but it isn't by any means the easiest one.

At a recent Toastmasters meeting, I gave a speech lovingly titled, "But I'm Not Ready Yet!" which talked about my own insecurities in going back to work. In that speech I gave people suggestions about what to do when you don't feel ready to adapt or move on. Believe me when I tell you there are times I wish I could take my own advice. I know very well through my speech and personal experience that learning to breathe, let alone taking much-needed time for yourself, can reduce your stress level enormously. Yet I've been hard on myself for much of this pandemic because I feel I need to be doing something to feel worthwhile. To work and make money even when there's no work coming in. It took me forever to realize that this pandemic has



been a literal pause button for many of us and that it's okay not to know what's coming next. I'm still working on how to deal with what's coming next.

Bottom line: Even for those of us who claim to be flexible, adapting to change during enormous social and emotional upheaval is challenging, to say the least. In my most recent prepared speech, I acknowledged that there is no easy way to get ready to reenter the workforce. Creating a mentality that states, "I'm ready to meet the challenges of tackling a new job" is a great start. In order to get to that place, however, one must also be willing to take small steps to meet greater challenges.

It's on those days where I've hit the proverbial wall that I'm reminded that it's okay to falter, too, in order to pick yourself up the next day and say, "Here are the goals I'll set for myself." The soundest advice I've been given during this period came from my family, namely, plan no more than three objectives that you'll finish during the day. For the most part, this holds true as you can only do so much in one day.

Trying to add more chores to that list results in diminishing returns and in turn creates increased resentment.

While each person adapts to change differently, the common denominator for most of us is finding our comfort level in which we're able to change at all. Whatever your goals are, make sure that they align with who you are at that moment and whether or not they allow you to make a well-reasoned decision on what you want to accomplish.

Change can be difficult, but allowing yourself to be honest about that difficulty can make all the difference in the world.

Toastmasters Leadership Institute

Bob Hall, EC2

The call came in the Monday before Toastmasters Leadership Institute (TLI). The voice sounded flat and expressionless, but the words were unmistakably clear. Patrick Locke had gone to check on a friend and fellow Toastmaster that evening and no one answered. The sheriff was called, and the door was forced. An esteemed and valued Toastmaster would no longer step up to the podium, shepherd in a new club, mentor new club members, or share her passion for technology with District 7 members. Her name was Carol Schultz. She was a mentor, a coach, a sponsor, and a lead Zoom master for TLI. She will be missed.

Despite the tragic circumstances, his shock at the discovery, and the personal toll it took on him, Patrick stepped into the breach. He worked with her relatives, rescued her cat, consoled her fellow club members, and filled her role at TLI as a Zoom master lead. Such is the support and dedication, the teamwork and collaboration, and the care and compassion that Toastmasters have for fellow Toastmasters.

This is but one example of the unselfish and unsung heroes of the recent TLI. There were many instances where things might have gone wrong, but they didn't. They didn't surface or materialize because volunteers like Patrick and

dozens of others anticipated problems, fixed the problem before anyone knew it was a problem, and no one was the wiser. Hi, my name is Bob Hall. I was given the task last July to organize the Winter TLI that concluded in December. It was my joy and delight to work with a cast of volunteers to bring this event to our membership. It was certainly a learning experience for me, stepping out of my comfort zone. Leanna Lindquist ran several of them recently (big shoes!) and characterized the process as putting together a 2,000-piece jigsaw puzzle. I couldn't agree more.

We sent out a survey to those who attended. The comments we received were overwhelmingly positive. The major reason for this was the unstinting and unreserved spirit of those volunteers who made it all look so easy and seamless.

One of our speakers came down with pneumonia the day before. She hadn't missed a TLI in 14 years and was devastated when she called in at the last minute, hoping against hope she would recover. Ellen Ino ran into that fire, acquired her slides, recruited a couple of other experts, Dave Bones and our keynote speaker Mark Lucas. They joined her in the conflagration, and delivered the presentation to high acclaim.

BEHIND THE SCENES

They rescued the session and put out the fire. Her exemplary leadership set the tone for the Zoom team of over two dozen Zoom Masters and Timers who took double shifts, from before the opening bell until after the last participant left. They welcomed guests, recorded the proceedings, controlled breakout rooms, polls, and slide show presentations, and provided tech support for the attendees, among other things.

Many of the volunteers faced fears and insecurities, stepping into roles on a much larger scale than they had ever dared, much larger than a club open house with a handful of guests. TLI this year trained 307 club officers from District 7 and some from several other Districts, including some from outside the U.S. It took place over two days, for a combined 428 hours on Friday and 354 hours on Saturday.

One of our key volunteers, our Room Host Lead, Barbie Klein, embraced the challenge. She assembled a team of Room Hosts for 31 speakers, coordinated the communications between speakers, Zoom leads, and room hosts. She collated the unique speaker requirements, ensured the room hosts had an appropriate introduction for each speaker, and were trained in chat monitoring and other interactions with the speakers. Self-described as a technophobe

who gave up on technology when manual typewriters were replaced with electrics, Barbie nevertheless tackled the challenge of mastering Excel spreadsheets to manage the communication process.

The event was well attended. Thank you District 7 members! Over 70 percent of the clubs in the District were represented. Over 25 percent of the 139 active clubs, in the District, received Distinguished Club Program credit for getting four or more club officers trained. Well done and thank you!

We added an Awards and Recognition section to the program this year which was spearheaded by Lakeitha Ruffin. Lakeitha recognized eleven District members receiving their Distinguished Toastmaster Awards (DTM is the highest achievement in Toastmasters). She recognized 13 additional Toastmasters who completed three levels or more in Pathways (Triple Crowns) since the last public announcement was made, 14 clubs who completed a Moments of Truth, and 16 clubs completed a Club Success Plan. There is a high correlation between these activities and how a club fares in the face of adversity (like Covid). It helps members find their voice and builds them into better leaders.

A couple of survey respondents indicated this

FIELD NOTES

part of the program as their favorite, especially when Lakeitha played some inspirational music as an attention getting device! Thank you Lakeitha!

The program itself received high praise from the attendees, many citing the quality of the material presented and the skill of the presenters. Dr Gwendolyn Avington and Michael Rosenburg recruited and worked with the elective speakers to ensure they were well prepared for their roles and were kept informed of all developments. Dr Gwen was a key member of the steering committee, providing valuable advice every week on best practices, and maintained a cheerful and optimistic disposition in the face of adversity.

Our speakers this year were uniformly outstanding. We hosted the elective and officer training sessions in over 30 separate zoom sessions, and our survey respondents singled out over half of them by name as their favorite moment. They were all so good I guess it was hard to narrow it down to a clear winner. Well, that is, with the exception of our Keynote speaker, Region 1 Advisor, Mark Lucas. Over 20% singled out Mark as their favorite moment. Thank you Mark! Also receiving multiple accolades were Tom Briggs, David Bones, Bill Maher, Joe Harper, Phyllis Harmon and Leanna Lindquist. The top favorite training sessions were Treasurer, VP Education, and President, also with multiple commendations.

The driving force behind the successful execution of the training was Lorri Andersen, our Program Quality Director. She was a key decision maker and a steady influence. She attracted some very talented volunteers, some newcomers with strong potential for growth, and she provided support and morale to the team as we met our milestones and deadlines to exceed our expectations. Lorri introduced “Train the Trainer” and recruited Donna Stark to head it up. Donna held several meetings with the Officer Training presenters and impressed on them the need to engage the audience, to allow plenty of time in the schedule for questions, and to encourage the more experienced Toastmasters to share their stories of success with the newer club officers. This led to a streamlined program that resulted in many positive comments. Mission accomplished!

As for me, I experienced the exhilaration that comes from planning something for six months then seeing it unfold. My greatest desire is for others to experience the same thing. Won’t you volunteer for the next TLI? Please click on the yellow link to register your interest in speaking, training, Zooming, hosting, and planning. See you in six months!

I Volunteer for
Summer TLI

Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work. – Vince Lombardi

WELCOME NEW MEMBERS

Club Name	Last Name	First Name
Communicators Plus	Albertazzi	Bryce
Sherwood Town Criers Club	Brouse	Renee
Lebanon Toastmasters	Cooke	Mary
Coachmasters Toastmasters Club	Foster	Michael
Fortunate 500 Club	Freund	Katelyn
CareOregon	Hale	Qurynn
Tualatin Valley Toastmasters Club	Hitt	Victor
Timber Talkers	Holbrook	Danielle
Marylhurst Toastmasters	Lammers	Jack
University of Oregon Club	Lee	Miles
Arlington Toastmasters Club	Levine	Jonathan
CareOregon	Miller	Dane
Silicon Forest Club	Murgo	Rudy
Toast of Corvallis Toastmasters Club	Murphy	Kellie
Essayons Club	Samoei	Mary
Wake Up, Beaverton! Toastmasters	Sears	Paige
Arlington Toastmasters Club	Shah	Aalok
Waffle Toasters	Shah	Khanjan
Sherwood Town Criers Club	Swanson	Michael
Arlington Toastmasters Club	Turner	Erik

HONORING EDUCATIONAL AWARDS

AWARD	DATE	MEMBER	CLUB NAME
PM4	12/16/2021	Ahmad, Uzma	Toast of Corvallis Toastmasters Club
IP2	12/14/2021	Alt, Dena	Clark County Toastmasters Club
VC3	12/8/2021	Bergman, Erik	WE Toasted Toastmasters
VC5	12/8/2021	Bird, Victorieea Lynn	Nano-Mated Speakers
MS2	12/19/2021	Boe, Michael P.	Oregon State Toastmasters
PI3	12/1/2021	Caloca, Paul	Mentors Of Focus Club
VC2	12/10/2021	Campbell, Alan L.	Siuslaw Tale Spinners Club
EH1	12/13/2021	Carson, Paul	CareOregon
SR1	12/8/2021	Conser, Kelsey Rose	Banfield Barkers
TC4	12/9/2021	Corbin, Tamsen	WE Toasted Toastmasters
VC1	12/11/2021	Farley-Campbell, Gwendolyn D.	Siuslaw Tale Spinners Club
MS1	12/7/2021	Field, Marcy Lynell	PR Masters
MS2	12/18/2021	Garcia, Miriam	Corvallis Evening Group
PM2	12/1/2021	Garon, Lisa Nicole	Sherwood Town Criers Club
EH1	12/13/2021	Harmon, Phyllis A.	Wallmasters International Club
VC3	12/17/2021	HartIng, Linda	Lake Oswego Toastmasters Club
IP2	12/22/2021	Johnson, David R.	Moser Community Toastmasters
VC3	12/2/2021	Jones, Cynthia L.	Southern Oregon Speechmasters
LD3	12/5/2021	Kleffner, Jerome T.	At The River's Edge Club
EH3	12/14/2021	Kleffner, PJ	Babble-On Toastmasters Club
PM1	12/7/2021	Leach, Bob	Babble-On Toastmasters Club
PM2	12/8/2021	Lumpkin, E. Noel	Encouraging Words Club
PM1	12/14/2021	Marshall, Jane	Wallmasters International Club
PM2	12/13/2021	McKechnie, Colin	Siuslaw Tale Spinners Club
PM2	12/6/2021	McLaws, Amberlynn Nicole	Lebanon Toastmasters
EC5	12/7/2021	Merge, Catherine	CareOregon
PM1	12/10/2021	Michael, John	Marylhurst Toastmasters

HONORING EDUCATIONAL AWARDS

AWARD	DATE	MEMBER	CLUB NAME
MS2	12/12/2021	O'Brien, Amy Ruth	Sporty Speakers
TC2	12/1/2021	Parker, Tom R.	Southern Oregon Speechmasters
LD2	12/18/2021	Reeve, Elizabeth Ann	Liberty Talkers
PM4	12/7/2021	Rohe, Kristina	Blue Ox Club
IP5	12/6/2021	Ruffin, Lakeitha	Blue Ox Club
PI3	12/31/2021	Schellenberg, Lyle W.	Toasting Excellence Club
PI2	12/24/2021	Schellenberg, Lyle W.	Bootstrappers Club
PM4	12/30/2021	Shehorn, David A.	Clark County Toastmasters Club
PM2	12/8/2021	Shinjo, Ricky	Encouraging Words Club
EH2	12/7/2021	Shinomiya, Sue	Tell Me A Story
MS3	12/17/2021	Sierra, Martina Jean	Toasting Excellence Club
EH5	12/6/2021	Smith, Joshua D.	Oregon Online Toastmasters
IP4	12/2/2021	Smith, Joshua D.	Oregon Online Toastmasters
IP3	12/2/2021	Smith, Joshua D.	Oregon Online Toastmasters
PM2	12/19/2021	Strickland, Scott R.	Babble-On Toastmasters Club
LD1	12/11/2021	Tanaka, Wanqi Angela	Sporty Speakers
PI1	12/21/2021	Tang, Josephine	WE Toasted Toastmasters
SR2	12/1/2021	Tate, Andreea	The Standard Speakeasy Toastmasters
PM2	12/17/2021	Taylor, Emilie	Wagon Tongues
EC3	12/12/2021	Taylor, Emilie	Wagon Tongues
EC1	12/8/2021	Waters, John E.	Buckaroo Toastmasters
PI1	12/9/2021	Yakhour, Wadi A	Professionally Speaking

TRIPLE CROWN AWARD PINS

Name	Number Earned	Awards
Abramowicz, Peter	3	PI3 , PI5 , PI4
Avington, Gwendolyn	4	DL3 , DL4 , DL5 , DL2
Baker, Jean Margaret	3	IP2 , IP3 , IP4
Baker, Jennifer L.	3	EC1 , EC2 , EC3
Bergman, Erik	4	EH4 , VC1 , VC3 , VC2
Briggs, Tom A	3	PWMENTORPGM , PM5 , VC1
Chandra, Sieana Ayu Anantya	6	PM2 , PM4 , PM3 , PM1 , PWMENTORPGM , PM5
Chilson, Douglas K	3	LD1 , LD2 , LD3
Corbin, Tamsen	3	VC3 , VC2 , TC4
Edinger, Allan B.	5	EH3 , EH1 , EH5 , EH4 , EH2
Fanning, Paul C.	3	EH3 , EH4 , EH5
Garon, Lisa Nicole	3	PM3 , PM2 , PM1
Grothe, Helen M.	3	VC1 , VC2 , VC3
Harris, Elizabeth M.	4	DL3 , DL4 , PWMENTORPGM , DL5
Hubbard, Katrina L	3	PM1 , PM2 , PM3
Johnson, Stephana M.	3	DL1 , DL2 , DL3
Kennedy, Vickie D.	7	PM5 , PM1 , PM2 , PWMENTORPGM , IP5 , PM3 , PM4
Kleffner, Jerome T.	3	LD3 , LD1 , LD2
Lee, Maria R.	6	EH5 , EH1 , PWMENTORPGM , EH2 , EH3 , EH4
Lee, Rusty	10	EH2 , TC1 , PWMENTORPGM , TC2 , TC3 , EH3 , TC4 , TC5 , EH4 , EH5
Lindquist, Leanna	3	EH1 , EH2 , PM5
Loeb, Suzanne L.	11	PM5 , DTM , VC3 , VC4 , PWMENTORPGM , PI1 , PI2 , PI3 , PI4 , PI5 , VC5
Mathis, Steve Nathaniel	4	PM4 , PI2 , PM2 , PM3
McFadden, Cheryl	3	EH2 , EH3 , PM3
Morbitzer, John Steven	3	IP1 , IP2 , IP3
Obritschkewitsch, Kristine Jean	4	TC5 , PM1 , PM2 , PM3
Peaker, Megan N.	13	
Pettit, Ray Lee	4	SR3 , SR4 , PWMENTORPGM , SR5
Sarsten, Samuel Christian	3	IP2 , IP3 , IP4
Schellenberg, Lyle W.	3	PI3 , MS4 , PI2
Shehorn, David A.	6	EH5 , TC1 , PM1 , PM2 , PM3 , PM4

TRIPLE CROWN AWARD PINS

Name	Number Earned	Awards
Smiley, Charlie	3	EH1 , EH2 , EH3
Smith, Joshua D.	3	IP3 , IP4 , EH5
Stark, Katherine	6	PI4 , PM1 , PI3 , MS5 , PM3 , PM2
Strickland, Scott R.	3	PM1 , EC5 , PM2
Svehaug, Alan R.	4	PM1 , MS4 , PM2 , MS5
Taylor, Emilie	9	EH4 , SR4 , DL1 , PWMENTORPGM , DTM , EC4 , EC3 , PM2 , PM1
Thomas, Edward	4	SR5 , SR3 , SR4 , PWMENTORPGM
Wolf, Brian D	5	PWMENTORPGM , IP3 , IP4 , IP5 , IP2
ZAFIRI, ALICE	4	PM3 , PM4 , PM1 , PM2

FIND YOUR NEW PATHWAY TO FUN!
MEET NEW FRIENDS, ENGAGE, LEARN, AND GROW

**New Horizons
Toastmasters #1360**

Saturdays: 8 - 9:30 AM PT (-8 UTC)

Zoom Link

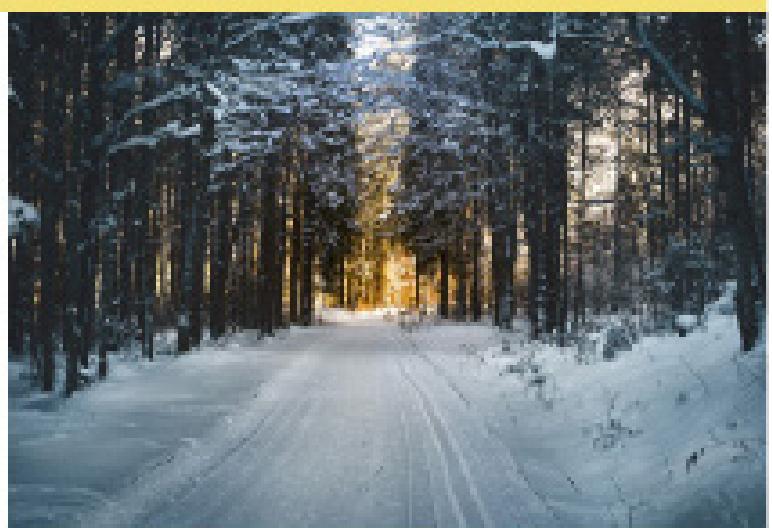
Meeting ID: 894 9261 6761 Passcode: 1360

Facebook

The New Horizons Toastmasters Club of Oregon
(District 7)

Website

<https://1360.toastmastersclubs.org/>



Come for the FUN, Stay for the GROWTH!

HAPPY ANNIVERSARY TO JANUARY CLUBS

CHARTER DATE	YEARS	CLUB	CITY
1/29/2004	18	Downtown Public Speakers	Eugene
1/1/1949	73	Evergreen	Vancouver
1/1/1963	59	Myrtlewood Hootowers	Bandon
1/15/2003	19	Pearl District	Portland
1/13/2016	6	Portland Rotary	Portland
1/1/1977	45	Professionally Speaking	Vancouver
1/8/2019	3	Speak To Lead	Hillsboro
1/4/2010	12	Swan Island	Portland
1/20/2011	11	Testmasters	Vancouver
1/1/2008	14	The Standard Speakeasy	Portland
1/1/1995	27	Toastng Excellence	Salem
1/1/1955	67	Totem Pole	Vancouver
1/1/1946	76	Vancouver	Vancouver
1/1/2018	4	Wagon Tongues	Oregon City
1/1/1981	41	Wallmasters International	Tigard
1/31/2021	1	West Coast Toasties	Newport

CONTRIBUTORS



Bob Hall, DTM



Ken Coomes, DTM



David Freedman, IP3



Leanna Lindquist, DTM



Eldred Brown, DTM



Lee Coyne, ATMS



Ellen Ino, DTM



Paul Fanning, DTM



Jennifer Schmidt, EH2



Phyllis Harmon, DTM



Jim Robison, DTM



PJ Kleffner, DTM

Tell Me a Story

Toastmasters

Tuesdays - 7:00-8:15 pm

Currently Meeting Online



Share ideas through story—Learn how at Tell Me A Story Toastmasters
[Click here](#) for more information on joining us for an online meeting